

## Modelique is a rebranded & revamped Fashion portal now

Modelique is committed to promoting the professional independence of Models and creating an intelligent platform for both job seekers and providers.

NEW YORK CITY, NEW YORK, UNITED STATES, December 5, 2017 /EINPresswire.com/ -- The house of vServices would like to announce the launch of their new fashion portal "Modelique". Modelique team is inviting visitors to explore this new fashion portal which is revamped with improved navigation and functionality throughout, allowing users to access professional models and bridging the gap between new faces and casting agencies.

Modelique Logo is rebranded with two bold colours and derived from the posture of a proud Model. The Red colour of the Logo represents an 'Ambition for Change', and black symbolises the 'Determination' to make it happen.

Modelique website (<u>www.modelique.com</u>) is rebranded and revamp to make it more Interesting, informative Intelligent, Interactive, Attractive and Automated portal for fashion world. This website redesign is the result of the 'reconsidered' business strategy where the Professional Independence comes first. Describing what is new in the website, Mr Malik, the CEO of <u>vServices Ltd</u> said that we have spent a fair amount of the time collecting feedback and ideas from the users, stakeholders, talent acquisition experts and the marketing strategists. The new design concept answers an open question 'how to make this portal more contextual?'.

The newly rejuvenated platform has everything for both emerging or established models, photographer, makeup artists, digital artists, casting director or any other professions in the fashion industry. This website has a user-friendly outlook and is fully responsive, and rich with features like Profile Pages, Discussion Forums, Contests, MShare for Information, Advertising, Review and Comments, Chat, Blogs, InMail Messaging, Notification, Geo-Tagging and your customised LookBook. The unique feature of LookBook is an online resume, which is developed by the users and hosted by Modelique.

The CEO also announced an Easy-to-Use Mobile for the Modelique. This intelligent MobileApp is available Free of Cost at Apple Store and Play store for Android and iOS users. Registration for the Job Seeker and Providers shall be Free for one year. Unlike other competitors, this website shall work on the self-moderation, where website terms of use are mandatory for all users.

In his closing comments, CEO of vServices addresses Fashion industry saying that 'we have created a platform for you where you can create own Market, and job seekers can find a 'Right' talent.

This website will have three level verification so that both Job seekers and providers. All phone numbers, emails and social profiles are verified before activating the Profile pages; this is to ensure that all stakeholders can trust each other and the Modelique – a design for change.

## Modelique

Modelique.com is an exciting One-Stop Fashion Platform, powered by 'vServices' registered in USA

and UK. It is emerging worldwide, connecting professional models, new faces and aspiring models with well-known advertising agencies, professional photographers, makeup artists, event planners, fashion designers, hair stylists, and model casting calls

It is the largest fashion platform where fashion industry professionals, recruiters and agencies meet. Modelique is a perfect spot for the ultra-glam models to use fantastic features while enhancing their hidden talent. We will provide you with a defined, verifiable talent and you will create amazing products for the world.

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