

Ketchup Global Industry 2017 Sales, Supply and Consumption Forecasts to 2021

The analysts forecast the global ketchup market to grow at a CAGR of 4.90% during the period 2017-2021.

PUNE, INDIA, December 5, 2017
/EINPresswire.com/ --

Global [Ketchup Market](#)

Description

WiseGuyReports.Com adds" Global Ketchup Market 2017-2021 "Research To Its Database.

Ketchup is a sauce that is usually made from tomatoes or other fruits and vegetables; it also contains vinegar, seasonings, salt, some spices, and additives. It also has sweeteners like cane sugar or beet sugar or artificial sweeteners like liquid sugar, dextrose, and others. It is a good source of antioxidants and helps prevent colon and prostate cancers and others. Ketchup is used as a sauce or condiment and served along with main dishes like sandwiches, fries, burgers, and others. It is sometimes also used as an additive flavoring agent. Ketchup accounts for the largest share in the condiment and sauce market.

Covered in this report

The report covers the present scenario and the growth prospects of the global ketchup market for 2017-2021. To calculate the market size, the report considers the retail selling price as the average selling price of the product.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Ketchup Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Conagra Brands
- Del Monte Food
- Nestlé
- The Kraft Heinz Company
- Unilever

Other prominent vendors

- Annie's Homegrown
- Bolton Group
- Campbell Soup Company
- General Mills
- Kagome
- Kensington and Sons
- Mutti
- Organicville
- Red Duck Foods

Market driver

- Increasing sales of private label ketchup
- For a full, detailed list, view our report

Market challenge

- Threat from substitutes
- For a full, detailed list, view our report

Market trend

- Increasing demand for organic ketchup
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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