

# Stack8 Announces the Appointment of Marc Blanchette as Vice President of Sales

*New Vice President of Sales will expand Stack8's market footprint and meet the needs of its growing customer base*

MONTREAL, QUEBEC, CANADA, December 5, 2017 /EINPresswire.com/ -- [Stack8](#), a leading Cisco Unified Communications (UC) and Networking services and solutions provider today announced the appointment of [Marc Blanchette](#) as Vice President of Sales, effective immediately. In his expanded role, Marc will be integral in leading and expanding the company's sales team to support its continued growth. Marc is responsible for getting the word out to Cisco Collaboration and Networking customers across North America that there's a "Better Way" to capture all of the value from the amazing technology that they have invested in.

Marc has all the right skills and experience required to help Stack8 deliver on its mission of helping customers achieve the promise of digital communications. He is characterized by unyielding determination, being results oriented for his customers and a service minded individual who is relentlessly prepared. He has been a sales leader throughout his career and has been instrumental in the success of organizations such as Dicom, Purolator, Ricoh, and IBM.

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"We are very excited to welcome Marc to our team. He has proven leadership abilities and an enviable track record of successfully building long-term mutually beneficial relationships with customers," explained Steven Karachinsky, CEO of Stack8. "With his appointment, we are ideally positioned to meet our commitment to fight for our customers and ensure they realize all the potential benefits from Cisco's Collaboration and Networking technologies."

"This is an exciting time in Stack8's history, and I am very excited to help bring us to the next level of growth and to meet the evolving demands of the global digital communications marketplace," said Marc Blanchette.

## About Stack8

We work with Cisco UC customers who need to reduce the cost and complexity of keeping their UC environment running efficiently and want to minimize (or eliminate) user frustrations around system



Marc Blanchette



Stack8 Logo

# Stack8



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*Steven Karachinsky*

performance.

Essentially, we are Cisco UC specialists, that provides a mix of managed services, proactive automation, and in-depth expertise to address both the mundane and complex Cisco problems, helping organizations maximize both the frequency and range of use of the technology. Unlike traditional Cisco partners, our approach addresses Cisco UC issues, and opportunities more thoroughly, reducing the delays and frustrations that arise when expertise is lacking and helping to identify quick wins to get more value from the system, building confidence and support in the user community.

Founded in 2010, Stack8 Technologies is an independent,

privately held company based in Montreal, Canada. To find out more, please visit [www.stack8.com](http://www.stack8.com)

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