

A Family Holiday Tradition Returns to Leesburg, VA

Santa Claus Arrives by Helicopter on 12/16 at Virginia Village Shopping Center in Leesburg, VA

WASHINGTON, DC, UNITED STATES, December 5, 2017 /EINPresswire.com/ --It wasn't considered officially the holiday season in Leesburg until children witnessed Santa Claus flying around Leesburg wishing everyone a Happy Holidays and eventually landing at the Virginia Village Shopping Center on Catoctin Circle in Leesburg. This longstanding tradition started with WAGE Radio (1200AM) in the 1960s. However, this tradition ended long before the radio station officially closed its doors in 2008. Get your wish lists ready because Santa and his helicopter will make a return this holiday season.



Keane Enterprises purchased the 18-acre Virginia Village Shopping Center in June 2017. With the purchase of the property comes new opportunities and the opportunity to relive old traditions. Brian Cullen, President, Keane Enterprises, wants to bring back many of the older Leesburg holiday traditions that made Leesburg unique. One of the most popular Leesburg holiday traditions is Santa arriving in his helicopter to greet holiday well-wishers. Families can witness Santa's arrival and visit with him on Saturday, December 16 beginning at 10:00am at the Virginia Village Shopping Center on Catoctin Circle in Leesburg.

"We want families to experience the many Leesburg traditions from the past that have made Leesburg so unique. And, how more unique can you get than Santa arriving by helicopter? We've mentioned this idea to many long-time Leesburg residents and their faces lit up with excitement. That's the sense of joy we want to bring to families and to the Virginia Village Shopping Center," stated Cullen.

Families will have the opportunity to meet Santa Claus and have their picture taken with him. Children have the opportunity to create a special gift for their loved ones. The Leesburg Farmer's Market will be in full operation, food trucks, holiday cookies, cider, hot chocolate, etc. will be available. This event is free for the entire family.

Saturday with Santa is Saturday, December 16 from 10:00am-4:00pm at the Virginia Village Shopping Center in Leesburg. Please visit www.SantaVirginiaVillage.com for additional information and to RSVP. Even though the event is free, attendees are asked to RSVP either online prior to the event or at the door.

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About Keane Enterprises

Keane Enterprises is a full service real estate developer and service provider concentrating on mixeduse, office, retail, and residential in the Washington, DC metro area. Through their diverse skill set, navigation of complex entitlements, and intimate knowledge of local market conditions, they are committed to creating lasting value for property owners, occupants and the community.

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