

Arecont Vision® Expands Technology Partner Program with PlateSmart® for Automatic License Plate Recognition

Arecont Vision welcomes PlateSmart®, a provider of Automatic Vehicle Recognition (AVR) solutions.to the Arecont Vision Technology Partner Program.

LOS ANGELES, CALIFORNIA, UNITED STATES, December 6, 2017 /EINPresswire.com/ -- Arecont Vision®, the industry leader in IP-based megapixel camera technology, announced today that <u>PlateSmart®</u> has joined the Arecont Vision Technology Partner Program. PlateSmart is the leading provider of Automatic Vehicle Recognition (AVR) solutions, based on ALPR (Automatic License Plate Recognition) technology, and Arecont Vision megapixel cameras are now integration-tested with PlateSmart's ARES software solution.



"PlateSmart is excited to be part of the Arecont Vision ecosystem," said PlateSmart CEO, John Chigos. "Using the high image quality Arecont Vision megapixel cameras allows our ALPR-based

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Having our cameras validated with the PlateSmart ALPRbased software provides a superior solution to our joint customers" Jeff N Whitney, VP Marketing, Arecont Vision software to analyze a larger field of view, and still accurately capture the license plate, state jurisdiction, and vehicle make to further enhance the user experience."

The latest version of the PlateSmart open-architecture ARES platform extracts more data from video images than any other ALPR solution on the market today. ARES Insights offers business intelligence with a data analytics reporting center that uses vehicle identification information to produce realworld, on demand, and actionable intelligence. It is the first true application providing situational awareness and is

powered by artificial intelligence and deep machine learning. Together, Arecont Vision's best-in-class megapixel cameras and PlateSmart's award-winning software technology revolutionize video surveillance security solutions.

"Having our cameras validated with the PlateSmart ALPR-based software provides a superior solution

to our joint customers", said Jeff Whitney, Vice President, Marketing, Arecont Vision. "PlateSmart is integrated with many industry-leading video management software (VMS) platforms that are already Arecont Vision <u>MegaLab[™]</u> certified. Customers can use our joint solution with the best-of-breed VMS of their choice, instead of being locked into an ALPR system with the limits of proprietary VMS software & cameras."

Arecont Vision offers the most comprehensive selection of Made-in-USA single and multi-sensor megapixel cameras in the industry. All Arecont Vision cameras feature the in-house developed Massively Parallel Image Processing (MPIP) architecture that enables the new features and capabilities to be added as they become available. The architecture also provides superior cybersecurity, preventing the camera from being repurposed for use in cyberattacks on other network devices or for other malicious tasks.

Through the Arecont Vision Technology Partner Program, sales, development, and support contacts are established between the two companies to better engage with end user customers and systems. Arecont Vision cameras are in the PlateSmart test lab, while the PlateSmart ARES software is in the MegaLab test and certification facility.

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ABOUT ARECONT VISION

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras. Arecont Vision products are made in the USA. MegaVideo® and SurroundVideo® massively parallel image processing architectures are now in their 5th generation and represent a drastic departure from traditional analog and network camera designs.

About PlateSmart®

PlateSmart® has developed the world's first software-only Automatic Vehicle Recognition (AVR) and advanced video analytic solutions, which are compatible with both state-of-the-art and legacy cameras. PlateSmart® offers both mobile and fixed-location solutions, which are designed to function as stand-alone tools or to integrate with third-party software and hardware. ARES, PlateSmart's® enterprise solution, provides real-time actionable intelligence with license plate number, state jurisdiction, and vehicle make recognition for complete situational awareness. PlateSmart's® solutions are the recipients of multiple industry awards for excellence in security technology.

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