

Corporate Training 2017 Global Market Expected to Grow at CAGR of 8.77% and Forecast to 2021

Wiseguyreports.Com Publish New Market Research Report On -"Corporate Training Market - Global Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021"

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[Corporate Training Market 2017](#)

Corporate training is an integral part of a successful organization's discretionary budget. The primary objective of corporate training is to reduce the capability gaps, both technical and non-technical, followed by grooming eligible employees to move up a company's hierarchy. Increase in amount of trade and business has intensified competition and pushed organizations for business diversification regionally and internationally. This kind of expansion necessitated the need for proper training and development of workforce. Hence, it presents opportunity for the training solution providers to offer products and services related to training. The scope for training is widening with the adoption of such products by SMBs along with large organizations. Traditionally, training programs were designed only for the IT sector, but now the scenario is changing and other sectors have started adopting training programs for employees. Also, training programs are finding applications in managerial and leadership development, which is expected to further expand the market.

The analysts forecast the Global Corporate Training market to grow at a CAGR of 8.77 percent over the period 2015-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Corporate Training market during the period 2015-2019. To calculate the market size, the report considers revenue generated through the sales of training products and related services for a fee or subscription. Also, the report considers training programs offered via online and offline mediums to calculate the market size. However, the market size does not take into account the internal costs incurred by companies operating in this market for training their employees. As such, only the expenditure made by companies on availing outside services is considered for calculating the market size.



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The report, Global Corporate Training Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape of the Global Corporate Training market and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- APAC
- Europe
- ROW

Key Vendors

- GP Strategies
- HP
- Miller Heiman
- Net Dimensions
- Skillsoft

Other Prominent Vendors

- Allen Interactions
- Aptara
- Articulate
- Computer Generated Solutions
- Desire2Learn
- Global Training Solutions
- Interaction Associates
- New Horizons Worldwide
- NIIT
- Pearson
- QA
- Tata Interactive Systems
- Technology Transfer Services
- Wilson Learning Worldwide

Market Driver

- Need for Skill Development
- For a full, detailed list, view our report

Market Challenge

- Effectiveness of Training Programs/Post-training Support
- For a full, detailed list, view our report

Market Trend

- Advances in Corporate Learning Technology
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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