

Power Rental 2017 America Market Expected to Grow at CAGR 17.3 % and Forecast to 2019

WiseGuyReports.com adds "Power Rental Market in the Americas 2015-2019" reports to its Database.

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/EINPresswire.com/ --

About [power rental](#)

The most common form of power rental equipment is diesel generators and gas generators. The requirement of power rental equipment varies from customer to customer based on the size, capacity, and type of equipment, and the equipment is leased for a specific period. Rental power is increasingly used in

many industries, as it can provide essential support during the event of a power outage. This equipment can be used as a base load or as a standby application depending upon the needs. For instance, rental power is of high importance during live or outdoor events, as it acts as a base load for event-based industries.

Technavio's analysts forecast the power rental market in the Americas to grow at a CAGR of 17.3% over the period 2014-2019.

Covered in this report

The power rental market in the Americas can be segmented into two based on products: diesel generators and gas generators. The major end-users of the market are the following: utility, construction and industrial, oil and gas, and others industries.

Technavio's report, the Power Rental Market in the Americas 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key vendors

- Aggreko
- Cummins
- Hertz
- Sunbelt Rentals
- United Rentals

Other prominent vendors

- APR Energy



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Market driver

- Growing demand due to natural calamities
- For a full, detailed list, view our report

Market challenge

- Stringent emission norms
- For a full, detailed list, view our report

Market trend

- Adoption of gas generators as rental power
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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