



MIAMI SUPERCAR ROOMS PRESENTS 'ROAD ART' THROUGHOUT ART BASEL WEEK

THIRD ANNUAL STREET FESTIVAL FOR THE FAMILY AND AVID CAR ENTHUSIASTS OF ALL AGES WITH GUESTS: BILLY CORBEN, JILLIONAIRE AND PAOLO PININFARINA

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Miami, FL – December 6th, 2017: Miami Supercar Rooms – the nation’s first Auto Art Gallery and Gourmet Dining Experience – has announced its lineup and dates during Art Basel week. An automotive fueled line up which covers all aspects of cars with art interpretation.

December 7th , 2017: The first in an in-depth series of Miami Supercar Rooms Presents "My Car, My Story" from legendary automotive owners and their connection to the automotive world. The first episode: 'Miami Then/ Miami Now' with guest Billy Corben, Award Winning producer of 'Cocaine Cowboys' The event will take place with Live Art depicting expressions of change, followed by an intimate Q&A Session with Billy Corben and a panel of special guests as they portray their views on the changes in Miami over the years and how this has played a fundamental role in what is 'Miami Now'. A LIVE unveiling of a very special historical automobile preserved in time with a connection to 'Miami Then' placed in secret hiding and not seen for over 30 years! Event starts at 7pm

December 8th, 2017: Special Guest Appearance of 'Jillionaire' curating the 'The Audio Art Element' Hosted by Miami Supercar Rooms. During Art Basel the emphasis of art is visual. For the first time Miami Supercar Rooms and Jillionaire presents Audio Art, where art is not seen but heard. Using state of the art audio technology provided by Silent Revolution guests will be immersed and choose between three different styles of Audio Art. Miami Supercar Rooms Gallery will be open from 12 noon. Event starts at 7pm

December 9th, 2017: Salute Life Presents “Unplug Miami 2017” during Art Basel. This is art + lifestyle experience with activations such as an art exhibit, fashion show, silent auction, disruptive art panel and more. Proceeds from the event will benefit hurricane victims in the U.S Virgin Islands and Puerto Rico. Art, Fashion Supercars aside, guests can revel in the fact that they are unplugging for a cause. Salute Life has established a college scholarship fund “Shoot for the Stars, where a \$3000 scholarship will be awarded to a student. Sponsors such as Timberland, Steve Madden, Utility Brand have donated merchandise which will be raffled off during the events. Event 12-9pm

December 10th 2017: The finale of Art Basel takes place with the 3rd Annual ‘Promenade Auto Wynwood 2017’. Three blocks along NW 1st Court in Wynwood will be closed to traffic for South Florida’s third annual showcase of the region’s finest in “Road Art” collections. More than 66 of today’s automotive gems will be on display from across states, ranging from classic and vintage antiques, to exotic sports and custom-built Supercars. Collectors and car enthusiasts alike will bring their prized possessions to line the streets in the heart of Wynwood’s arts and entertainment district. Special

guest from legendary design house Paolo Pininfarina will be hosting and awarding Pininfarina trophies in eight automotive classes. Sponsors and Partners include; Pininfarina, Braman Bentley and Collection-Suites

Elo and the management team at Miami Supercar Rooms will issue invitations to its members, owners and collectors from the automotive community to enjoy a dedicated VIP area within Miami Supercar Rooms, where the annual Lobster Brunch will be served at 12 Noon, as well as classic English Tea and Scones between 3:00pm and 4:00pm.

Miami Supercar Rooms Auto Promenade Wynwood takes place on Sunday, December 10th starting at 10:00am until 5:00pm, located along NW 1st Court in Wynwood, Miami 33127. The event is free and open to the public. Tickets to all events are available on [Eventbrite](#).

—Ends—

For further information and to arrange VIP media attendance, please contact:

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About Miami Supercar Rooms

Miami Supercar Rooms is the world's first members-only Auto Art Gallery and Gourmet Dining Experience located in the heart of Miami's Wynwood Arts and Entertainment District. Created by Elo, the British-born automotive visionary and founder of the London Motor Museum, reserved dining "Pods" of up to six guests is where the Supercar journey begins every weekend with a five-course gourmet meal from one of Miami's most prolific chefs for the duration of the evening as well as an open bar alongside some of the world's most iconic vehicles. Miami Supercar Rooms houses one-of-a-kind creations such as the 1929 Rolls Royce Bootch, 1961 196 SP Ferrari vintage racing car, 2007 Shelby Supercar Ultimate Aero TT, 1958 450 S Maserati vintage racing car and 1955 SL 300 Mercedes Gullwing to name a few. "Associates" perform the role of a butler for each table throughout the evening, to ensure that every group receives the fully personalized Supercar Rooms Experience. The post-dinner program of DJ entertainment centers around the 40-foot custom-built bar – a transformed 1961 Chevrolet C30 pickup truck used in The Fast and the Furious movie. During the daytime, the venue serves as a Auto Art Gallery that is open to the public with free admission. The collection also features America's only 1953 Lamborghini tractor – one of only three remaining in the world. Miami Supercar Rooms is considered to be the first venue of its kind anywhere in the world. For more information, visit www.miamisupercarrooms.com

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