

Educational Baby Toys 2017 China Market Expected to Grow at CAGR 26.55 % and Forecast to 2021

WiseGuyReports.com adds "Educational Baby Toys Market in China 2015-2019" reports to its Database.

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About **Educational Baby Toys**

Educational toys couple learning and fun. Traditional educational toys included building sets, jigsaw puzzles, and card games, while latest



innovations comprise noise free interactive toys. Educational toys develops a child's intelligence during the playing process. These toys are also believed to have a positive cognitive impact thereby enhancing the physical and mental coordination skills of kids. Toy manufacturers have begun to use innovative materials to manufacture educational toys which are not just attractive but also less toxic. Amongst all types of toys, technology based educational baby toys are gaining popularity. These toys can help the parents keep their kids engaged and train them for day to day activity. Day care centers and schools have also started to use these toys to make the teaching process more interactive and enjoyable for children.

TechNavio's analysts forecast Educational Baby Toys Market in China to grow at a CAGR of 26.55 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Educational Baby Toys Market in China for the period 2015-2019. To calculate the market size, the report considers the revenue generated from the sale of educational baby toys products across various regions in China.

TechNavio's report, the Educational Baby Toys Market in China, has been prepared based on an

in-depth market analysis with inputs from industry experts. The report covers the region China; it also covers the Educational Baby Toys Market in China's landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Region

• China

Key Vendors

- Guangdong Alpha Animation & Culture
- Lego Group
- Toys "R" Us

.Other Prominent Vendors

- Beijing Smart Toy Co.
- Chicco
- Farlin
- Fisher-Price
- Green Forest Handicrafts Co
- Hasbro
- Intex Toys & Plastic Electronic Ltd.
- Kids II
- LeapFrog Enterprises
- Mattel Inc.
- Melissa & Doug
- Mothercare
- Nanhan Jinxiong Plastic & Metal Products
- The Learning Resources
- The Walt Disney Co.
- VTech Holdings
- Yunhe Hunter Wooden Products Co.
- Zhejiang Mulolo Toys & Carfts Co.

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Market Driver

- Presence of Numerous Suppliers and Buyers
- For a full, detailed list, view our report

Market Challenge

- Stringent Government Regulations
- For a full, detailed list, view our report

Market Trend

- Increased Use of Internet for Product Comparison
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

NORAH TRENT Wise Guy Reports +91 841 198 5042 email us here

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