

Global Smart Wearable Lifestyle Devices and Services Market Charged to grow at the CAGR of 39.06% from 2015 to 2019

WiseGuyReports.com adds "Global Smart Wearable Lifestyle Devices and Services Market 2015-2019" reports to its Database.

PUNE, INDIA, December 7, 2017 /EINPresswire.com/ --

About <u>Smart Wearable Lifestyle Devices</u> and <u>Services</u>

Smart wearable lifestyle devices are portable devices that are worn or attached to a user's body to measure and analyze parameters related to their well-being. For instance, a wearable



device used to measure the quality of sleep helps in analyzing a user's sleeping habits. Similarly, a smart glass enables a user to read a barcode of a product immediately and obtain detailed information about the product. This enhances knowledge about the product and helps the user in making the right decision regarding its purchase.

These devices are portable and perform functions similar to that of smartphones and tablets. Important functions of these devices include messaging, call handling, real-time fitness monitoring, heart-rate monitoring, sleep statistics, calorie count, gym training, monitoring and tracking daily activities, monitoring activities of babies, providing valuable health insights, streaming videos, playing virtual/3D games, image sharing, and entertainment.

TechNavio's analysts forecast the Global Smart Wearable Lifestyle Devices market to grow at a CAGR of 35.14 percent over the period 2014-2019. The Global Smart Wearable Lifestyle Services market to grow at a CAGR of 39.06 percent over the period 2015-2019.

Covered in this Report

The Global Smart Wearable Lifestyle Devices and Services market is divided into two cateogories: devices and services. The Global Smart Wearable Lifestyle Devices market is further sub-segmented on the basis of usage into Fitness and Lifestyle Devices, Smartwatch Devices, Smartglass Devices, and Others.

TechNavio's report, Global Smart Wearable Lifestyle Devices and Services Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It also covers the Global Smart Wearable Lifestyle Devices market landscape and its growth prospects over the coming years. The report also includes a discussion of key vendors operating in this market.

Key Regions

- APAC
- North America
- ROW
- Western Europe

Key Vendors

- Adidas
- Apple
- Fitbit
- Garmin
- Jawbone (Aliph)
- LG Electronics
- Nike
- Samsung Electronics
- Sony

Emerging Vendors

- Amulyte
- Asustek Computer
- Bionym
- Bitbanger Labs
- Connectedevice
- Cuff
- Electric Foxy
- Everfind
- Eyetap
- Fashionteq

.... Vendors to Watch Out

- Game Golf
- Meta
- Misfit
- OMsignal
- Thalmic Labs
- Withings

Other Vendors

- Agent
- Atheer Labs
- Atlas Wearables
- Beartek
- Bia Sport

• • • •

Market Driver

- Increased Demand for Wearable Lifestyle Devices
- For a full, detailed list, view our report

Market Challenge

- Privacy and Security of Data
- For a full, detailed list, view our report

Market Trend

- Emergence of New Technologies
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table of Contents:

Executive Summary

- 02. List of Abbreviations
- 03. Scope of the Report
- 03.1 Market Overview
 - 03.2 Product Offerings
 - 03.3 Service Offerings
- 04. Market Research Methodology
- 04.1 Market Research Process
 - 04.2 Research Methodology
- 05. Introduction
- 06. Market Landscape
 - 06.1 Market Overview
 - 06.1.1 Wearable Technology
 - 06.2 Global Smart Wearable Lifestyle Devices Market
 - 06.2.1 Market Size and Forecast
 - 6.3 Global Smart Wearable Lifestyle Services Market
 - 06.3.1 Market Size and Forecast
 - 06.4 Five Forces Analysis
- 07. Market Segmentation by Application
 - 07.1 Global Fitness and Lifestyle Devices Market
 - 07.1.1 Market Size and Forecast
 - 07.2 Global Smart Watch Devices Market
 - 07.2.1 Market Size and Forecast
 - 07.3 Global Smart Glass Devices Market
 - 07.3.1 Market Size and Forecast
- 08. Geographical Segmentation
- 09. Buying Criteria

- 10 Market Growth Drivers
- 11 Drivers and their Impact
- 12 Market Challenges
- 13 Impact of Drivers and Challenges
- 14 Market Trends
- 15 Trends and their Impact
- 16 Vendor Landscape
 - 16.1 Competitive Scenario
 - 16.1.1 Mergers and Acquisitions
 - 16.2 Market Share Analysis 2014
 - 16.3 Emerging Vendors
 - 16.4 Vendors to Watch Out For
 - 16.5 Other Prominent Vendors
- 17 Key Vendor Analysis
 - 17.1 Adidas
 - 17.1.1 Key Facts
 - 17.1.2 Business Overview
 - 17.1.3 Business Segmentation by Revenue 2013
 - 17.1.4 Business Segmentation by Revenue 2012 and 2013
 - 17.1.5 Product Segmentation by Revenue 2013
 - 17.1.6 Product Segmentation by Revenue 2012 and 2013
 - 17.1.7 Geographical Segmentation by Revenue 2013
 - 17.1.8 Business Strategy
 - 17.1.9 Key Developments
 - 17.1.10 SWOT Analysis
 - 17.2 Apple
 - 17.2.1 Key Facts
 - 17.2.2 Business Overview
 - 17.2.3 Product Segmentation by Revenue
 - 17.2.4 Geographical Segmentation by Revenue
 - 17.2.5 Business Strategy
 - 17.2.6 Recent Developments
 - 17.2.7 SWOT Analysis
 - 17.3 Fitbit
 - 17.3.1 Key Facts
 - 17.3.2 Business Overview
 - 17.3.3 Product Segmentation
 - 17.3.4 SWOT Analysis
 - 17.4 Garmin
 - 17.4.1 Key Facts
 - 17.4.2 Business Overview
 - 17.4.3 Business Segmentation by Revenue 2013
 - 17.4.4 Business Segmentation by Revenue 2012 and 2013
 - 17.4.5 Geographical Segmentation by Revenue 2013
 - 17.4.6 Business Strategy
 - 17.4.7 Recent Developments
 - 17.4.8 SWOT Analysis
 - 17.5 Jawbone
 - 17.5.1 Key Facts
 - 17.5.2 Business Overview
 - 17.5.3 Product Segmentation
 - 17.5.4 Recent Developments

Enquiry Before Buy @ <u>https://www.wiseguyreports.com/enquiry/38674-global-smart-wearable-lifestyle-devices-and-services-market-2015-2019</u>

CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent WiseGuy Research Consultants Pvt. Ltd. +1 646 845 9349 / +44 208 133 9349 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2017 IPD Group, Inc. All Right Reserved.