

Data Quality Tools Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the Global Data Quality Tools Market to grow at a CAGR of 17.11 percent over the period 2014-2019.

PUNE, INDIA, December 7, 2017
/EINPresswire.com/ --

Global [Data Quality Tools Market](#)

Description

WiseGuyReports.Com adds” Global Data Quality Tools Market 2015-2019 “Research To Its Database.

Data quality tools refer to the wide range of tools required for ensuring quality and reliability of data in various business processes including core business operations, BI, analytics, and decision making. The data quality vendors offer a wide range of functionalities including data profiling, monitoring, parsing, standardization, and data enrichment. These tools are applied on customer data, financial data, and product data to improve the quality of data. Many organizations use data quality tools to avail the benefits of Big Data.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Data Quality Tools market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of data quality tools. The report also specifies the revenue generated from software and services. The report also details the revenue generated from the deployment of on-premises and cloud models.

Get sample Report @ <https://www.wiseguyreports.com/sample-request/38656-global-data-quality-tools-market-2015-2019>

It presents the vendor landscape and a corresponding detailed analysis of the top five vendors in the Global Data Quality Tools market. To calculate vendor share, the report considers revenue generated



from software licenses and services. In addition, the report discusses the major drivers that influence the growth of the Global Data Quality Tools market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Experian
- Informatica
- SAP
- SAS Institute
- Trillium Software (Harte Hanks Company)

Other Prominent Vendors

- ActivePrime
- Attaccama
- Business Data Quality
- DataMentors
- Datiris
- DQ Global
- IBM
- Infoglide Software
- Infoshare Systems
- Innovative Systems
- Intelligent Search Technology
- Melissa Data
- Oracle
- Pitney Bowes
- RedPoint
- Talend
- Uniserv

Market Driver

- Increased Demand for Data Quality Functions in Big Data
- For a full, detailed list, view our report

Market Challenge

- Inconsistency in Collection of Data
- For a full, detailed list, view our report

Market Trend

- Increased use of Data Quality Tools for Marketing
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?

- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Enquiry About Report @ <https://www.wiseguyreports.com/enquiry/38656-global-data-quality-tools-market-2015-2019>

Table of Contents -Major Key Points

Executive Summary

List of Abbreviations

Scope of the Report

03.1 Market Overview

03.2 Product Offerings

Market Research Methodology

04.1 Market Research Process

04.2 Research Methodology

Introduction

Market Description

06.1 Data Quality Process in Data Integration Workflow

06.2 Functions of Data Quality Tools

06.3 Data Types for Data Quality Tools

Market Landscape

07.1 Market Overview

07.2 Global EDM Market

07.3 Global Data Quality Tools Market

07.4 Global Data Quality Tools Market as Segment of Global EDM Market

07.5 Five Forces Analysis

Market Segmentation by Deployment Model

08.1 Segmentation of Global Data Quality Tools Market by Deployment Model 2014

08.2 Global On-premise Data Quality Tools Market

08.3 Global Cloud Data Quality Tools Market

08.4 Difference between Cloud and On-premise Data Quality Tools

Market Segmentation by Revenue

09.1 Segmentation of Global Data Quality Tools Market by Revenue 2014

10 Geographical Segmentation

10.1 Segmentation of Global Data Quality Tools Market by Geography 2014

11 Buying Criteria

12 Market Growth Drivers

13 Drivers and their Impact

14 Market Challenges

15 Impact of Drivers and Challenges

.....CONTINUED

Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.