

Business Travel Booking Trends Market 2017 - Current and Future Plans

Business Travel Booking Trends Industry Business & Investment Opportunity (2017 – 2018) Market Research Reports

PUNE, INDIA, December 7, 2017 /EINPresswire.com/ -- Pune, India, 7th December 2017: WiseGuyReports announced addition of new report, titled "Changing Trends in Business Travel Booking in 2017-2018".

Summary

"Changing Trends in Business Travel Booking in 2017-2018", report examines industry sentiment about the changing trends in business travel booking in 2017-2018. Furthermore, the report seeks to know travelers approach towards business travel, has it been impacted by recent political and economic events, important criteria for business travel booking, and the transport preferences and expenses incurred for business travel in 2017-2018.

Over the past 12 months, business travel by air towards China and the United States has increased as a result of increased need to travel to that market. Recently the introduction of long-haul flights being offered by low cost carriers has not impacted the work travel plans of the respondents. Off the travelers when navigating around their destination for business trip, 36% of female respondents opt for public transport as compared to 21% of male respondents. When booking an overnight stay for business, the majority of the business travelers identify free Wi-Fi in rooms as an important consideration and the majority of them use physical copies to track their expenses when travelling for business.

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What else does this report offer?

- Most countries traveled by air on business: Analyses the countries traveled by air on business and how has this changed versus the previous 12 months
- Recent political and economic events and its impact on business travel plans: Evaluates if the recent Introduction of long-haul flights has impacted the work travel plans of travelers or not
- Mode of transport used: Identifies the mode of transport used while navigating around business destinations by business travelers
- Booking an overnight stay for business: Highlights which are the important factors travelers look out for while booking an overnight stay for business
- Business expense tracking: Identifies the most commonly used mode of tracking expenses by travelers when travelling for business
- Frequency of corporate retreats by business travelers: Identifies how frequently business travelers visit residential stays / retreats

Scope

- When flying long-haul, 43% of respondents try to spend a few days at their destination, not working
- Overall, work travel plans have not been affected by the introduction of long-haul flights being

offered by low-cost carriers

- In total, 26% of respondents in the age group 55-64 years stated that their business travel has been negatively impacted by recent political and economic events
- When booking an overnight stay for business, 79% of respondents identify free Wi-Fi in rooms as important consideration

Reasons to buy

- Helps travel agencies/organizations in understanding the travel patterns of business travelers and devise their business plans accordingly
- Helps to alter the investment allocation by understanding travelers approach towards traveling to various countries; has it increased, remained the same or decreased
- Organizations will be supported in business expansion decisions by providing information about transport preferences and expenses incurred by travelers on business tours
- Helps organizations to make effective business strategy decisions by knowing the travelers opinions on recent political and economic events, and if it has hampered the travel plans

Table of Content: Key Points

Introduction

Profile of travelers - overall

Key findings

Countries traveled by air on business

Countries traveled by air on business - Has it increased, decreased or remained the same in the past 12 months

Recent political and economic events and its impact on business travel plans

Introduction of long-haul flights and its impact on work travel plans

Has the recent political and economic events impacted your work travel plans

Mode of transport used by business travelers

Mode of transport used while navigating around business destinations

Important criteria for booking an overnight stay for business

Most important factors travelers look out for while booking an overnight stay for business

Mode used by travelers to track their expenses

Mode of tracking expenses when travelling for business

Traveler's satisfaction level with their current expense tracking process

Frequency of corporate retreats by business travelers

Frequency on corporate residential stays / retreats

Types of corporate residential stays / retreats travelers usually attend

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