

Global Mobile Gaming Market 2017 Share, Trend, Segmentation and Forecast to 2021

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Mobile Gaming Market 2017

Mobile games are played either using internet connectivity or by installing a game in the mobile device. They can also be played by installing non-network mobile gaming applications that are pre-installed or downloaded from application stores such as Google Play and App Store. The non-network mobile gaming application uses the mobile device's platform to run the gaming software.

The analysts forecast the Global Mobile Gaming market to grow at a CAGR of 21.39 percent over the period 2015-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Mobile Gaming market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of mobile games.

The report consolidates the revenues generated from the following major regions: APAC, North America, EMEA, and Latin America.

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The report, Global Mobile Gaming Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Latin America, and the APAC and EMEA regions; it also covers the Global Mobile Gaming market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions

- APAC
- EMEA
- Latin America
- North America

Key Vendors

- Activision Blizzard
- Electronic Arts

- Gameloft
- Glu Mobile
- GungHo Online Entertainment
- Kabam
- King Digital Entertainment
- Rovio Entertainment
- Supercell
- Zynga

Other Prominent Vendors

- CJ E&M Netmarble
- Colopl
- CyberAgent
- DeNa
- Disney Interactive
- Facebook
- Gamevil
- GREE
- IGG
- Kiloo
- Konami Digital
- Locojoy
- Machine Zone
- MindJolt
- SEGA
- Square Enix
- Storm8
- Tencent
- Ubisoft Entertainment
- Warner Bros. Entertainment
- WeMade Entertainment

Market Driver

- Increased Adoption of Smartphones and Tablets
- For a full, detailed list, view our report

Market Challenge

- Presence of Alternative Gaming Devices
- For a full, detailed list, view our report

Market Trend

- Changing Demographics of Gamers
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table of Contents – Analysis of Key Points

01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 End-user Segments
03.3 Market Size Calculation and Segmentation
03.4 Product Offerings
04. Market Research Methodology

04. Market Research Methodology 04.1 Market Research Process 04.2 Research Methodology

05. Introduction06. Market Description06.1 Video Games: Introduction06.2 Video Games by Type

07. Market Landscape
07.1 Market Overview
07.2 Product Lifecycle of Mobile Games
07.3 Global Video Game Market
07.3.1 Market Size and Forecast
07.4 Market Share of Mobile Games in Global Video Game Market
07.5 Global Mobile Gaming Market
07.5.1 Market Size and Forecast
07.6 Five Forces Analysis

08. Segmentation by Device08.1 Segmentation of Global Mobile Gaming Market by Device

09. Geographical Segmentation
09.1 Segmentation of Global Mobile Gaming Market by Geography 2014
09.2 Segmentation of Global Mobile Gaming Market by Geography 2014-2019
09.3 Mobile Gaming Market in APAC Region
09.3.1 Market Size and Forecast
09.4 Mobile Gaming Market in North America
09.4.1 Market Size and Forecast
09.5 Mobile Gaming Market in EMEA Region
09.5.1 Market Size and Forecast
09.6 Mobile Gaming Market in Latin America

09.6.1 Market Size and Forecast

10. Market Attractiveness

10.1 Market Attractiveness by Geography

11. Key Leading Countries

- 11.1 US
- 11.2 China
- 11.3 Japan

12. Buying Criteria

- 13. Market Growth Drivers
- 14. Drivers and their Impact
- 15. Market Challenges
- 16. Impact of Drivers and Challenges
- 17. Market Trends
- 18. Trends and their Impact

19. Vendor Landscape

- 19.1 Competitive Scenario
- 19.2 Competitive Analysis
- 19.3 Other Prominent Vendors

20. Key Vendor Analysis

- 20.1 Activision Blizzard
- 20.1.1 Key Facts
- 20.1.2 Business Overview
- 20.1.3 Business Segmentation by Revenue 2013
- 20.1.4 Product Segmentation
- 20.1.5 Business Strategy
- 20.1.6 Recent Developments
- 20.1.7 SWOT Analysis
- 20.2 Electronic Arts
- 20.2.1 Key Facts
- 20.2.2 Business Overview
- 20.2.3 Business Segmentation by Revenue 2014
- 20.2.4 Business Segmentation by Revenue 2013 and 2014
- 20.2.5 Geographical Segmentation by Revenue 2014
- 20.2.6 Business Strategy
- 20.2.7 Recent Developments
- 20.2.8 SWOT Analysis
- 20.3 Gameloft
- 20.3.1 Key Facts
- 20.3.2 Business Overview
- 20.3.3 Business Segmentation by Revenue 2013
- 20.3.4 Business Segmentation by Revenue 2012 and 2013
- 20.3.5 Geographical Segmentation by Revenue 2013
- 20.3.6 Business Strategy
- 20.3.7 Recent Developments
- 20.3.8 SWOT Analysis
-Continued

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