

Cigarettes in Algeria Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2022

Cigarettes in Algeria Market 2017 – By Analyzing the Performance of Various Competitors

PUNE, INDIA, December 7, 2017 /EINPresswire.com/ -- Pune, India, 7th December 2017: WiseGuyReports announced addition of new report, titled "[Cigarettes in Algeria, 2017](#)".

Summary

"Cigarettes in Algeria, 2017", is an analytical report that provides extensive and highly detailed current and future market trends in the Algerian market. The report offers Market size and structure of the overall and per capita consumption based upon a unique combination of industry research, fieldwork, market sizing analysis, and our in-house expertise.

Algeria, a country of over 40 million people, is a substantial market for cigarettes. Contraband is a growing problem for the authorities, boosted since 2010 by tax-induced price rises. The majority of cigarettes are soft packed, although SNTA has recently begun to offer some of its popular brands in hard packs, a move designed to counter competition from international brands as well as local rival, STAEM. The demand for blond filter cigarettes has been growing at the expense of traditional dark cigarettes, but has been constrained by supply problems.

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Scope

- King-size lengths are the most popular, now holding in excess of 80% of sales.
- The demand for blond filter cigarettes has been growing at the expense of traditional dark cigarettes, but has been constrained by supply problems.
- SNTA is a state monopoly and is the leading producer of cigarettes.
- The company has had production problems over the years which, along with increased competition, reduced the share for its own brands.

Companies mentioned

SNTA
STAEM
PMI
JTI
BAT
Société Nationale des Tabacs Allumettes
Société de Tabacs Algèro-Emiratie

Reasons to buy

- Get a detailed understanding of consumption to align your sales and marketing efforts with the latest trends in the market.

- Identify the areas of growth and opportunities, which will aid effective marketing planning.
- The differing growth rates in regional product sales drive fundamental shifts in the market.
- This report provides detailed, authoritative data on these changes - prime intelligence for marketers.
- Understand the market dynamics and essential data to benchmark your position and to identify where to compete in the future.

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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