



Microbiology Marketing Managers - What Can rapidmicrobiology.com Do For You?

Explainer video walks through how rapidmicrobiology.com delivers return on investment for brand and product marketing for microbiology companies.

CORK, IRELAND, December 7, 2017 /EINPresswire.com/ -- A unique on-line resource, www.rapidmicrobiology.com is entirely focused on products and services for microbiology laboratories in the food safety, pharmaceutical, clinical, water and veterinary sectors.

In a new explainer video, we are introduced to Jenny, a marketing manager for a major international microbiology company. Jenny needs to get her company's message out quickly, easily and within budget - plus she needs to report a definable return on investment.

Using rapidmicrobiology.com to reach professional microbiologists globally, Jenny generates named sales leads, educates her market and raises awareness of her brand.

Like Jenny, if you are marketing products and services into microbiology laboratories, whether it's lead generation or brand awareness, you need to include rapidmicrobiology.com in your 2018 on-line marketing schedule - reach the right target audience every time.

[Watch the Explainer Video here](#) or [download our Media Kit for 2018](#).

Sue Brockman

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Rapid Test Methods

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