

Pitch Club, for Entrepreneurs and Startups, Will be Hosted at Next Energy, Detroit

FARMINGTON HILLS, MICHIGAN, U.S., December 7, 2017 /EINPresswire.com/ -- Kyyba Innovations, Bodman PLC and <u>TiE Detroit</u> are hosting Pitch Club on Wednesday, January 24th at Next Energy, Detroit. Pitch Club is a mentoring and funding program aimed at connecting the various ecosystems and smart zones throughout Michigan. Pitch



Club has ongoing monthly events that provide entrepreneurs the opportunity to learn from seasoned entrepreneurs and investors. The events are meant to educate, network, inspire and provide valuable experiences for being investable. As part of the events, 3 lucky entrepreneurs will receive the opportunity to practice their pitch and discuss business plan with funding experts, giving them a better understanding the mindset of an investor. Events are hosted monthly on Wednesday evenings in Michigan cities including: Ann Arbor, Detroit, Lansing and Grand Rapids.

The January 24th event at Next Energy in Detroit will include 3 startup presentations, a pool of judges, and a special guest "Founder & CEO" keynote speaker. The application deadline for startups is Sunday December 31, 2017.

Apply here: http://kyybaxcelerator.com/pitch-club-application.php

Judges Robi Mitra, CEO, K&A Resource Group Steve Jbara , Owner, Grand Rapids Drive Charlie Moret, Presdient & CEO, Invest Michigan Lori J. Birman, VP of Membership & Development, SBAM David C. Bloom, Founder and Principal, Factotem

Agenda 5:00pm – 5:25pm Registration 5:25pm – 5:30 pm Opening Remarks 5:30pm-6:30pm Company Presentations 6:30pm-6:35pm – Introduction of Keynote 6:35pm-6:55pm –Keynote 6:55pm – 7:10 pm – Q&A with Audience 7:10 pm – 7:30 pm Networking

Thank you to our sponsors Bondman PLC TiE Detroit Next Energy

Check out the entire calendar and get registerd here: <u>http://kyybaxcelerator.com/calendar-registration.php</u>

The select pool of the companies chosen to pitch at the monthly Pitch Club events will be provided investment opportunities in the form of presenting to the investment team of Kyyba Innovations and TiE Detroit Angels during their quarterly Angels meeting. Investment opportunities will range from \$25,000 to \$100,000. TiE Detroit Angels funded companies, if qualifications are met, also could have the chance to present to the TiE Global Angel Alliance (TGAA). TGAA is a global platform for funding that exposes startups to a broader investment pool and opportunities to raise additional funds much larger than any single TiE Chapter or local Angel Group. TGAA recently invested \$395,000 in Zeto, and \$450,000 for Hemex Health from the TiE Global network.

"Pitch Club provides a tremendous opportunity for cross-pollination and increased deal flow across Michigan, something that currently is not at the level it should be. This program will be very valuable for both the startup entrepreneurs and investors and will hopefully create a meaningful dialogue, as well as a technological and economic impact for the entire region," said Tel Ganesan, Managing Director, Kyyba Innovations. "In order to make this initiative even more successful, I encourage seasoned entrepreneurs in each of these areas to join us by serving as a mentor."

"From the elevator pitch to the public pitch to the investor pitch, the more successful entrepreneurs are pitching, the more integral this will become to their success. We are pleased to partner with Kyyba Innovations to help entrepreneurs to gain exposure, insights and support that will help them truly move the needle," said Paul Riser, Director of Technology-Based Entrepreneurship at TechTown Detroit.

"Access to investors and the opportunities to pitch without having to travel are signs of a healthy startup ecosystem," said Paul Krutko, president and CEO of Ann Arbor SPARK. "We are excited to have the Ann Arbor region included in Pitch Club; this new avenue for connecting startups and potential funders is a terrific addition to the existing ways entrepreneurs are able to attract capital as well as the investors already interested in what's happening here."

About Kyyba Innovations:

Kyyba Innovations is a global second stage startup accelerator investing in technology and IP related startups in broad based industries. Kyyba Innovations provides a custom acceleration program and scaling services to startups, including Customer Development, Product Development and Investment in exchange for equity. Industries Include: Health, Mobility, IoT, Industrial, Energy, Automotive, BlockChain and Fintech.

About Bodman PLC:

With more than 150 attorneys in offices throughout Michigan, Bodman PLC has delivered extraordinary results to our clients for more than 85 years. Our attorneys provide savvy business counsel to some of the region's most successful companies and individuals on a broad range of issues, and we provide clients with the personal attention of a small firm with the talent and skill expected of the nation's leading law firms.

About TiE:

The Indus Entrepreneurs (TiE), was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. There are currently 13,000 members, including over 2,500 charter members in 61 chapters across 18

countries. TiE's mission is to foster entrepreneurship globally through mentoring, networking, education, incubating, and funding. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs.

Sarah Myrand Kyyba Innovations sarahm@kyyba.com email us here

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