



AutoLoop's New Third-Party Integrations Enable On-the-Spot ROs

New integrations save service advisors time, eliminate needless trips to create ROs

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-- December 12, 2017 – [AutoLoop](#), an industry-leading provider of automotive marketing solutions and customer

relationship management software, announced today that recent third-party integrations within its [SmartLane](#)™ mobile check-in app now allow service advisors to create ROs right from the service lane.



A substantial timesaver for dealers, this latest addition to SmartLane's ever-growing list of third-party integrations – which include recall and tire alert notifications and more – gives dealers using Dealertrack, ADAM and Autosoft the ability to instantly generate ROs on their tablets during check-in, without ever leaving the customer's vehicle.

“SmartLane already helps expedite check-ins and streamline the service experience,” said Chief Product Officer Matt Rodeghero. “Our new integrations significantly expand those capabilities by saving additional advisor time and eliminating needless trips elsewhere just to create an RO—and they obviously make the process faster and less confusing for the customer, as well.”

The added convenience of these integrations make an already-simple workflow in the dealership easier than ever before. As soon as the check-in process is complete, users now have the option to “Create an RO” to instantly open the RO within the DMS. That, combined with the ability to receive a full summary of the check-in, ensures the smoothest processes—and because SmartLane is completely integrated with all other AutoLoop products, any new ROs created are immediately registered in the [AutoLoop Book](#)™ appointment ledger, along with all scheduled services and the RO number. Because SmartLane's core strength is ensuring smooth, seamless service from start to finish, the recent integrations are the perfect complement.

“Each new integration puts more valuable tools and resources in the hands of the dealer, so we will be adding even more DMS systems in the next few months,” says Rodeghero. “Our projected timeline is the first quarter of 2018, and we're excited about continuing to expand the capabilities of our offering for dealers using our platform.”

Dealers interested in learning more about SmartLane, the new integrations or AutoLoop's other service software can call 877-850-2010 or visit [AutoLoop.com](#).

About AutoLoop:

Since 2005, AutoLoop has helped automotive dealerships nationwide increase sales, improve client retention and achieve overall higher customer satisfaction ratings. With the AutoLoop Customer

Engagement Suite—an all-encompassing platform that includes everything from CRM and automated messaging to equity mining, service scheduling and more—AutoLoop is the industry's first and only single-vendor, end-to-end marketing and engagement solution. An Inc. 500 company with nearly 50 million names in our database and over a billion individual communications initiated, AutoLoop is passionate about being America's best customer retention partner for progressive dealerships.

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