



Flatlay Announces Blockchain Integrations, Bridging Gaps for Brands & Influencers

The Flatlay Marketplace integrates with the blockchain to become the premiere token based affiliate network connecting creators and brands across the globe.

LOS ANGELES , CA, UNITED STATES, December 7, 2017 /EINPresswire.com/ -- The [Flatlay](#) Marketplace is a visual publishing platform enabling users to participate in incentivized affiliate and content marketing programs. The Flatlay Marketplace began in 2015 and has more than 10,000 registered influencers with over 100 million followers, +3,000 brands and shops along with thousands of retailers to their growing interactive commerce platform. Recently announced was their partnership with [Shopify](#) helping to scale the service to the 500,000 merchants now integrated into the platform.

Currently, influencer marketing is one of the fastest growing advertising segments. In fact, millions of The Flatlay Marketplace posts are already shared daily leaving billions of dollars in unmonetized content on the platform.

The Flatlay Marketplace and Creditcoin (CCOIN) allows brands and publishers to seamlessly integrate products into a global network eliminating many issues associated with cross-border payments and multi-channel content tracking. The Flatlay Marketplace is the premier visual publishing platform for influencers and publishers offering a turnkey e-commerce solution with a frictionless payout system facilitated with Creditcoin (CCOIN).

Creditcoin (CCOIN) is positioned as the token for standardization and transparency across the growing ecosystem of influencers and social channels which need a standard of payment within the worldwide influencer market.

Creditcoin (CCOIN) is a unified rewards-based token allowing users to shop everywhere whether on or offline. Creditcoin (CCOIN) offers a complimentary platform to all existing content marketing networks, providing an eCommerce performance based model that is an extension to all brands and networks.

Qualified Flatlay members will be issued a Flatlay debit card connected directly to a user's account wallet. This will allow users to spend Creditcoin (CCOIN) as a fiat currency anywhere in the world.

One of the main innovative features of Flatlay are Flatlay Interactive Cards (FLIC's), a patent-pending innovation allowing any users to directly increase the value associated with a published FLIC post by binding collections of shoppable products embedded with a cryptographic mark that works as a unique link supporting any affiliate revenues generated on sales.

The Flatlay Marketplace is partnered with thousands of well-known retailers, brands and products. Flatlay has strategically partnered with ecommerce giant, Shopify, positioning the platform for mainstream adoption. In addition to their strategic partnership with Shopify, Flatlay has also partnered with OpenBazaar.

The Flatlay team and the project's traction will allow the company to align itself with all influencer and

content creator networks to be the premier influencer publishing platform sales channel on the blockchain.

About Flatlay and CCOIN

Creditcoin (CCOIN) and the Flatlay Ecosystem offer a comprehensive solution to a community of brands and influencers. The Creditcoin (CCOIN) token and the Flatlay marketplace's patent pending system will become the premier standard for trust and transparency across the growing influencer marketing landscape. Flatlay combines the entrepreneurial drive for innovation, business acumen and leadership to make it the industry leader and ultimate token to be utilized everywhere.

The Token Sale is using a Simple Agreement for Future Tokens (SAFT) offering model. U.S. residents participating in the Offering must be Accredited Investors.

Please note that Creditcoin (CCOIN) is not an investment and will not be considered as such. This is a breakthrough technology & cryptographic token in a decentralized marketplace owned by the users of the community.

The information provided in this article is neither an offer to sell nor the solicitation of an offer to buy the SAFT or the security token or any other securities, and no offer, solicitation or sale will be made in any jurisdiction in which, or to any persons to whom, such an offer, solicitation or sale is unlawful.

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