

## Improv Asylum And MEDIABOSS Partner To Live-Stream Annual 24-Hour Fundraiser

Today, MEDIABOSS announced its partnership with Improv Asylum, to stream their 24-hour improv fundraising event, No Rest for the Wicked Funny, to Facebook Live.

BOSTON, MA, UNITED STATES, December 7, 2017 /EINPresswire.com/ -- Today, MEDIABOSS, an award-winning production company located in MetroWest, announced its partnership with famed Boston comedy theater, Improv Asylum, to stream their 24-hour improv event to Improv Asylum's 27K+ Facebook audience. The annual event, No Rest for the Wicked Funny raises money for Globe Santa. Globe Santa Globe Santa exists solely to deliver joy to local children. They provide holiday presents to



Still taken from 2016's No Rest for the Wicked Funny Facebook Live

families in need throughout the Greater Boston area. This year, No Rest for the Wicked Funny will run from 7p.m. December 21st - 7p.m. December 22nd.

"We are excited to bring No Rest for the Wicked Funny to a larger audience again this year. We saw great success from 2016's Live Broadcast, with more than 15,000 people live-streaming us on our first run out of the gate," said Mike Anastasia, co-producer of No Rest for the Wicked Funny. "We're looking forward to giving people a chance to tune in and watch our incredibly talented performers and special guests as they entertain for 24 straight hours. To-date we have raised \$277,124.11 for Globe Santa. We hope to raise even more money for the children of Greater Boston this year."

"MEDIABOSS believes in giving back to the community. Partnering with Improv Asylum and donating our time, equipment and expertise to bring their impressive 24-hour improv event, No Rest for the Wicked Funny, to a larger audience was an easy decision," said Ian Barrett, Creative Director of MEDIABOSS. "This year we hope to help Improv Asylum raise the most money they've ever raised for Globe Santa."

Globe Santa was created in 1956 to deliver gifts to local children in need. Today, Globe Santa provides holiday presents to families in need throughout the Greater Boston area.

- Improv Asylum has put on its 24-hour improvised show for 13 years. The first show took place in 2005.
- Past celebrity guests include WBZ Anchor Lisa Hughes, Boston comedy legend Tony V, former Patriots tight end Christian Fauria, sports reporter Bob Lobel, Big D & the Kids Table, actor Dave Eigenberg, Ken Casey of the Dropkick Murphys, comedian Steven Wright, Celtics legend JoJo White, Boston radio personality Adam 12.
- People can buy tickets to attend the event at improvasylum.com/norest
- People can tune in to watch the event here:http://www.facebook.com/Improvasylum/

About MEDIABOSS: MEDIABOSS is an award-winning, creative video production company, and marketing agency. We create content for distribution across all media platforms for broadcasts and

businesses. We recently provided the IMAG video for Dennis Leary's annual charity show, Comics Come Home.

About IMPROV ASYLUM: Improv Asylum is a comedy theater featuring improvisation and sketch comedy (think Whose Line is it Anyway? meets Saturday Night Live!). We have performed more than 10,000 shows for well over 2 million people. You could be next! We have shows 6 nights a week at our resident theater on Hanover Street in Boston's North End. Improv Asylum also offers unique corporate training, hilarious customized corporate shows, and a student training center. Find out why Improv Asylum is the "funniest show you'll ever be a part of!"TM

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