

Global Generic E-learning Courses Market Charged to grow at the CAGR of 10.47 % from 2015 to 2019

WiseGuyReports.com adds "Global Generic E-learning Course Market 2015-2019" reports to its Database.

PUNE, INDIA, December 8, 2017
/EINPresswire.com/ --

About [Generic E-learning Course Materials and Related Services](#)

E-learning refers to learning facilitated with the help of gadgets such as PCs, notebooks, and tablets. E-learning is backed by ICT, which enables 24/7

learning for end-users from any access point. The curriculum of e-learning includes archived and real-time information, and there is no single standard e-learning method used in the Education sector. Differentiation in e-learning is based on the type of content delivered and the mode of instruction, which could be classroom, virtual, or blended learning environment. Generic e-learning courses are standard courses offered by e-learning service providers, educational institutions, and experts. Generic e-learning is widely adopted by educational institutions, especially for higher education. The following are the major benefits of using e-learning course materials:

- Cost-effective
- Ease of availability
- Requires minimal internal resources

TechNavio's analysts forecast the Global Generic E-learning Courses market to grow at a CAGR of 10.47 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Generic E-learning Courses market during the period 2015-2019. To calculate the market size, the report



WISE GUY
REPORTS

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

🐦 <https://twitter.com/WiseGuyReports>

📘 <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Wise.Guy.

considers revenue generated through the sales of generic e-learning courses and related services for a fee or on subscription basis.

TechNavio's report, the Global Generic E-learning Courses Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, Asia, Europe, and the MEA region; it also covers the Global E-learning Courses market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- Asia
- Europe
- MEA

Key Vendors

- Adobe
- Blackboard
- Educomp
- NIIT
- Skillsoft

Other Prominent Vendors

- Allen Interactions
- Aptara
- Articulate
- Cisco Systems
- City and Guilds Group
- Desire2Learn
- Ellucian
- GP Strategies
- Intel
- N2N Services
- Saba Software
- SunGard Instructure
- Tata Interactive

Request For Sample Report @ <https://www.wiseguyreports.com/sample-request/38509-global-generic-e-learning-courses-market-2015-2019>

Market Driver

- Flexibility in Learning

- For a full, detailed list, view our report
Market Challenge
- Threat from MOOCs
- For a full, detailed list, view our report
Market Trend
- Rise in IT Funding in the Education Sector
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table of Contents:

Executive Summary

02. List of Abbreviations

03. Scope of the Report

03.1 Market Overview

03.2 Product Offerings

04. Market Research Methodology

04.1 Market Research Process

04.2 Research Methodology

05. Introduction

06. Market Landscape

06.1 Market Overview

06.1.1 Generic E-learning Eco-System

06.1.2 Component of Generic E-learning Courses

06.2 Market Size and Forecast

06.2.1 Market Size and Forecast

06.3 Five Forces Analysis

07. Market Segmentation by Components

08. Market Segmentation by End-users

09. Geographical Segmentation

10. Buying Criteria

11. Market Growth Drivers

12. Drivers and their Impact

13. Market Challenges

14. Impact of Drivers and Challenges

15. Market Trends

- 16. Trends and their Impact
- 17. Vendor Landscape
 - 17.1 Competitive Scenario
 - 17.1.1 Key News
 - 17.2 Market Share Analysis 2014
 - 17.3 Other Prominent Vendors
- 18. Key Vendor Analysis
 - 18.1 Adobe Systems
 - 18.1.1 Key Facts
 - 18.1.2 Business Overview
 - 18.1.3 Business Segmentation by Revenue 2013
 - 18.1.4 Business Segmentation by Revenue 2012 and 2013
 - 18.1.5 Geographical Segmentation by Revenue 2013
 - 18.1.6 Business Strategy
 - 18.1.7 Key Developments
 - 18.1.8 SWOT Analysis
 - 18.2 Blackboard
 - 18.2.1 Key Facts
 - 18.2.2 Business Overview
 - 18.2.3 Business Segmentation
 - 18.2.4 Recent Developments
 - 18.2.5 SWOT Analysis
 - 18.3 Educomp Solutions
 - 18.3.1 Key Facts
 - 18.3.2 Business Overview
 - 18.3.3 Business Segmentation by Revenue 2014
 - 18.3.4 Business Segmentation by Revenue 2013 and 2014
 - 18.3.5 Geographical Segmentation by Revenue 2014
 - 18.3.6 Recent Developments
 - 18.3.7 SWOT Analysis
 - 18.4 NIIT
 - 18.4.1 Key Facts
 - 18.4.2 Business Overview
 - 18.4.3 01.1.6 Geographical Segmentation by Revenue 2014
 - 18.4.4 Business Strategy
 - 18.4.5 Recent Developments
 - 18.4.6 SWOT Analysis
 - 18.5 Skillsoft
 - 18.5.1 Key Facts
 - 18.5.2 Business Overview
 - 18.5.3 Recent Developments
 - 18.5.4 SWOT Analysis

Continued.....

Enquiry Before Buy @ <https://www.wiseguyreports.com/enquiry/38509-global-generic-e-learning-courses-market-2015-2019>

CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/420049503>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.