

## M2M Services Market - Global Industry Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021

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## M2M Services Market 2017

M2M is a technology that enables communication through wired and wireless technology. The exchange of information takes place between machines and devices or sensors. Most of the wireless M2M applications It is used in various industries such as healthcare, automotive, oil and gas, transportation, public safety, and retail for smooth functioning of operations, enhancing productivity, and reducing cost. It is widely used in connected health, connected car, smart metering, fleet tracking, intelligent buildings, and POS terminals. It is used to monitor condition of patient in real-time, manage machines from a remote location, and can easily identify critical situations.



The analysts forecast the Global M2M Services market to grow at a CAGR of 24.27 percent over the period 2015-2019.

## Covered in this Report

The Global M2M Services market can be segmented on the basis of Technology, Vertical, and Geography. On the basis of technology the Global M2M Services market can be classified into three major segments: Cellular, Fixed, and Satellite. On the basis of Vertical the market is segmented into six major categories: Consumer Electronics, Automotive, Healthcare, Energy and Utilities, Transport and Logistics, Manufacturing, and Others. The others segment includes verticals such as Consumer Goods, Financial Services, Public Services, Security, and Retail.

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The report, the Global M2M Services market 2015-2019, has been prepared based on an in-

depth market analysis with inputs from industry experts. It also covers Global M2M Services market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

**Key Regions** 

- North America
- Western Europe
- APAC
- Central and East Europe
- Latin America
- MEA

Key Vendors

- AT&T Inc.
- China Mobile Ltd.
- EE Ltd.
- KT Corp.

Other Prominent Vendors

- Amdocs
- Comarch
- Ericsson
- Gemalto
- Huawei
- Jasper Wireless
- Novatel Wireless
- Orange Business Services
- Red Bend
- Sierra Wireless
- SIMcom
- Sprint
- <u>Swisscom</u>
- Telecom Italia
- Telefonica
- Telenor
- TeliaSonera
- Telit
- T-Mobile US
- Turkcell
- u-blox
- Verizon Communications
- Vodafone Group
- Wipro
- ZTĖ
- Market Driver
- Increasing Use of M2M in Automotive Industry
- For a full, detailed list, view our report.

Market Challenge

- Lack of Standardization
- For a full, detailed list, view our report.

## Market Trend

- Increased Use of M2M in Supply Chain Management
- For a full, detailed list, view our report.

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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