

Non/Low Alcohol Beer Market Share, Trends, Supply, Sales, Key Players, Demand and Forecast 2021

WiseGuyReports.Com Publish a New Market Research Report On - "Non/Low Alcohol Beer Market Share, Trends, Supply, Sales, Key Players, Demand and Forecast 2021".

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/EINPresswire.com/ --

[Non/low alcohol beer is](#) drawing considerable interest from brewers – seemingly with good reason. As well as remaining strong in established markets, such as Iran, non/low alcohol beer is seeing dynamic growth in much of Western Europe, boosted by rising health awareness and higher quality releases, while total beer stagnates. However, in all but a handful of markets, there is still a long way to go before non/low alcohol beer can claim to be anything other than a niche add-on to standard beer.

Non/Low Alcohol Beer: Can it Live up to the Hype? global briefing offers an insight into to the size and shape of the Alcoholic Drinks market in both the off-trade and the on-trade, it highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and brands by total volume, offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

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Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?



- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table Of Contents – Major Key Points

November 2017
Introduction
The Global Picture
Who's Doing What?
Key Geographies
A View of the Future
Report Definitions

Continue.....

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