

Luxury Portable Consumer Electronics in France Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

Luxury Portable Consumer Electronics in France

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WiseGuyReports.Com Publish a New Market Research Report On - "Luxury Portable Consumer Electronics in France Market 2017 Global Share,Trend,Segmentation and Forecast to 2021".

Whilst luxury mobiles phones continued to be challenged by a large number of cheaper smartphones from technology-driven brands, the evolution of the category took a different turn, with the emergence and success of luxury wearables. Since 2015, their offer has multiplied in the marketplace, and is generating strong receptivity amongst consumers with higher incomes. As a result, luxury portable consumer electronics recorded 1% current value growth in 2016, and performed better compared with the C...

Luxury Portable Consumer Electronics in France report offers a comprehensive guide to the size

and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

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Product coverage: Luxury Mobile Phones, Luxury Mp3 Players, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.



Why buy this report?

- * Get a detailed picture of the Luxury Portable Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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