

Financial Cards and Payments in Asia Pacific Market 2017 Industry Trends and Forecast Analysis to 2021

Financial Cards and Payments in Asia Pacific

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Asia Pacific represents the largest region in both financial cards in [circulation and card payment](#) value. As a result, the region also is home to the largest card network and issuers by the same metrics. Having rapidly adopted card payments over the past 20 years, the region's growth in card value is finally expected to moderate over the forecast period. To reach the remaining unbanked population in the region may prove more challenging, as there are a variety of geographic and infrastructure ch...

Financial Cards and Payments in Asia Pacific global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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November 2017

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