

Internationale Funkausstellung (IFA) Market 2017 – Global SWOT Analysis, Emerging Market Strategies & Industry Overview

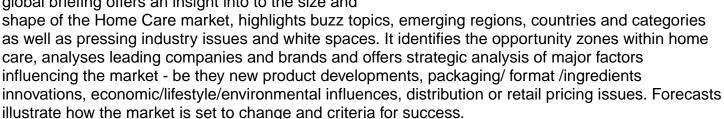
Internationale Funkausstellung (IFA) 2017 : Earlier Predictions Validated

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The Internationale Funkausstellung (IFA) is a key consumer electronics and appliance show held annually during September in Berlin. Along with showing key launches slated for 2018, manufacturers and brands are with increasing regularity showing development pieces and concepts at these shows which open a window onto the medium-term new product pipeline for some of the key manufacturers.

IFA 2017 Review: Earlier Predictions Validated global briefing offers an insight into to the size and



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