



Global Mobile Backend as a Service (BaaS) 2017 Industry Trends, Sales, Supply, Demand, Analysis & Forecast to 2022

WiseGuyReports.com adds "Mobile Backend as a Service (BaaS) Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022"

PUNE, INDIA, December 8, 2017 /EINPresswire.com/ -- Summary

WiseGuyReports.com adds "[Mobile Backend as a Service \(BaaS\)](#) Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022" reports to its database.

This report provides in depth study of "Mobile Backend as a Service (BaaS) market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Mobile Backend as a Service (BaaS) Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Mobile backend as a service (MBaaS) , also known as "backend as a service" (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

IBM Corporation
Oracle Corporation
Microsoft Corporation
Kony
Kinvey
Anypresence
Appcelerator
Built.io
KII Corporation
Cloudmine
Parse
Feedhenry

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Market Segment as follows:
By Region

Asia-Pacific
North America
Europe
South America
Middle East & Africa

By Type
Android
iOS
Others

By Application
Data and application integration
Identity and access management
Usage analytics
Support and maintenance Service
Others

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Contact Us: sales@wiseguyreports.com

Ph: +1-646-845-9349 (US) ; Ph: +44 208 133 9349 (UK)

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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