

# Equip Your Business To Generate Guaranteed Recurring Revenues And Loyalty With Specbee's Latest Ecommerce Solutions

BANGALORE, KARNATAKA, INDIA, December 9, 2017 /EINPresswire.com/ -- Specbee, a leading provider of [enterprise e-commerce](#) and content management solutions, today announced the release of the Specbee e-commerce suite which enables enterprises to set up digital stores and equips them to launch business models that are proven to generate predictable, recurring revenues and cause customer loyalty.



Our Aim has been to provide solution offerings that allow enterprises to bring to market compelling, new business models that not only increase their topline but also offer value to the consumer.”

*Ashirwad Shetty*

Enterprises offering products/services that they envision consumers using on a repeated basis can now offer flexible subscription ordering options with this platform. These subscription options enable ecommerce consumers to transact just once and set automated repeated delivery of products/services at various schedules as per their convenience. With this model, enterprises can not only offer convenience to the consumer but also grow revenue by enabling automated repeated orders for products that would otherwise have been bought just once. In the competitive e-

commerce market, the subscription-based ecommerce platform offers an edge in terms of enabling customer loyalty, recurring revenues, better inventory foresight and effective increase in customer lifetime value.

Specbee's commerce suite comprises of 4 components, an e-commerce core engine, distribution management engine, Mobile applications for Android and iOS and a website front end. The e-commerce core engine has all the intelligence to manage, generate and disperse subscription orders as well as one-time orders and integrates with any third party back-end systems for ERP, payments, logistics ..etc.. The solution is also the first of its kind to be equipped with distribution management, inventory floor management and delivery management features that enables enterprises to manage inventory floor and distribution network efficiently. The Mobile application and website front end can be skinned and themed to offer the most optimal user experience. To this end, Specbee also offers bespoke [user experience design services](#) for e-commerce websites and mobile apps.

In practice

Specbee's commerce suite is commercially deployed and services over 20,000 SKUs at each of the multiple e-commerce retailers that it is implemented at. The e-commerce suite handles on an average more than 7,000 orders on a daily basis at each of its deployment instances, 70 percent of which are subscription orders. While Retailers in segments such as grocery, health-care and hygiene, pet foods, office needs, organic products come across as obvious benefactors of the subscription business models, enterprises envisioning loyalty and repeated use of their product offering, can launch innovative new service offering with subscription engine providing a base for these.

## About Specbee

Founded in 2015, Specbee has been serving several large enterprise customers across the globe. With extensive expertise and experience in e-commerce and Content Management Solutions, Specbee has been able to enable enterprises to reach their business objectives effectively. Specbee [e-commerce platform](#) offering is purpose-built to handle large volumes and power digital stores to be deployed over a cloud infrastructure in a fully redundant and elastically scalable configuration proven for 99.99% availability. Specbee also offers bespoke design and functionality customization services to cater to unique business requirements of enterprises.

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