

Hologram Rental Company Showcases Multiple Holographic Display Units at Las Vegas Convention Center

3D Hologram Rentals Display Attracts Thousands Of Trade Show Attendees With Cutting Edge Technology Exhibit At This Years SEMA Expo

CHICAGO, ILLINOIS, UNITED STATES, December 8, 2017 /EINPresswire.com/ -- Chicagoland-based hologram display company, [3D Hologram Rentals](#), is proud to announce the success of three custom hologram displays at a recent global industry trade show event in Las Vegas. Held at the Las Vegas Convention Center, the 3D holographic projections drew the attention of thousands of attendees, generating buzz and maximizing brand awareness. Capturing this type of engagement from convention and trade-show attendees is an incredibly useful tool for brands and companies looking to stand out in a crowded marketplace.



Hologram Display Unit At Las Vegas Convention Center

“

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M. Smith

The Specialty Equipment Marketing Association (SEMA) trade show in Las Vegas is one the largest of its type throughout the United States. Because merchants are aware of marketing potential, a significant amount of thought and planning goes into every single display. Hologram rentals for conventions and trade shows have a history of standing out in a unique way. That’s because the technology is still relatively novel and continuing to innovate.

“We really love it when we get to show off what we can do with holograms,” said Mark Smith, owner and founder of 3D Hologram Rentals. “SEMA was a great opportunity for everyone. We helped customize the content and transported three units down to Las Vegas from Chicago. For a chance to make holograms of some incredible race car drivers, it was totally worth it!”

[View the holograms displays in action on their YouTube Page](#)

It’s an approach that the team at 3D Hologram Rentals would take for nearly any client, Smith emphasizes. Hologram rentals for trade shows and conventions is a cutting edge industry. So many clients are wary of what they see as untested or new and complex technology. But the holographic displays provided by 3D Hologram Rentals are a proven technology, especially when someone has

the expertise to properly utilize the custom display cases. The team at 3D Hologram Rentals has been helping clients with holographic projections and 3D display units since this type of technology entered the marketplace, years ago. Their clients benefit from custom displays and holographic projection from a team of hologram veterans.

The hologram units displayed at the SEMA show in Las Vegas included sound, voice over, and music, with branded and eye-catching displays. On a crowded showroom or exhibition floor, holographic displays can still be attention grabbing. Traditional trade show marketing displays often begin to blend in, to blur with each other. But holographic displays still evoke a sense of wonder, making this technology potent and memorable.

Smith mentioned that he expects this type of portable display to become popular in a wide variety of venues and trade shows. Everyone wants to stand out, he explained, and not everyone can get a great custom holographic display for a trade show. "You really need experts to pull this kind of thing off the right way and in the trade show convention environment 3D hologram displays really attract attention!" Smith said. "Otherwise you just blend in with the rest of the noise."

The SEMA trade show runs annually in Las Vegas, usually during the first weekend of November. The dates for the 2018 SEMA trade show are schedule to be Oct 30 – Nov 2.

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About 3D Hologram Rentals: 3D Hologram Rentals is a Chicago-based holographic display rental company. 3D Hologram Rentals offers 3DHR displays that clients can use live and on site. Because of their extensive history using holographic technologies, the team at 3D Hologram Rentals is able to create cutting edge, attention-grabbing displays.

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Attendee Looking At Hologram Display At Las Vegas Convention Center



3D Hologram At Las Vegas Convention Center

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