

IT Services in BeNeLux Market 2017 -Opportunity, Driving Trends and Deep survey & predict to 2021

WiseGuyReports.com adds "IT Services in BeNeLux 2015-2019" reports to its Database.

PUNE, INDIA, December 11, 2017 /EINPresswire.com/ --

Market scope of <u>IT services in Benelux</u> market

Technavio's market research analysts predict that the IT services in Benelux market will be valued at nearly \$25 billion by the end of 2019. The key growth drivers in this market are increase in adoption of cloud computing, and growing demand for

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enterprise mobility. The Netherlands, Belgium, and Luxembourg are likely to be the leading markets within the region.

The economic scenario in Europe has not completely recovered from the recession, and there is volatility in terms of investment and government spending. Many business leaders in the Benelux region are skeptical about the growth prospects of the IT market and are therefore reluctant to increase their IT spending. Most business leaders want to wait for the economic conditions to become stable before increasing their IT investments. Hence, economic instability is a major challenge hindering the growth of the IT and related services market in Benelux. Competitive landscape and leading companies in IT services in Benelux market

The IT Services in Benelux market is highly fragmented due to the presence of several large multinational companies and small local players. The competition in this market is likely to intensify as several large players are entering this market. Further, the increase in number of players in the market depends on the quality of services such as consulting, development and integration, and other support services they offer. Vendors can increase profitability by implementing innovative and cost-effective cloud-based solutions such as SaaS, PaaS, and IaaS to deliver better service.

The leading companies in the IT services in Benelux market are:

- Accenture
- Atos
- Capgemini
- CGI
- IBM
- Ordina

TCS

The other prominent vendors in the market include:

- Apple
- Cegeka
- Cisco
- Citrix
- Cognizant
- CSČ
- Dell
- EMC
- Fujitsu
- Google
- HCL
- HP
- Infosys
- Microsoft
- Sungard
- Wipro

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Segmentation of IT services in Benelux market by service line

- Outsourcing
- Project-oriented Services
- Support Services

The outsourcing segment is the largest in IT Services in BeNeLux and accounted for 40%-50% of market share in 2014. It comprises offshore outsourcing services, application management, and IT infrastructure services among others.

Service providers are increasingly focusing on building reusable and scalable service delivery platforms. In addition, they are offering automation with the support of new IT services that are expected to take less time in integrating data from any internal or external source.

Key questions answered in the report include

What will the market size and the growth rate be in 2019?

- What are the key factors driving the IT services in BeNeLux market?
- What are the key market trends impacting the growth of the IT services in BeNeLux market?
- What are the challenges to market growth?
- Who are the key vendors in the IT services in BeNeLux market?
- What are the market opportunities and threats faced by the vendors in the IT services in BeNeLux market?
- What are the key outcomes of the five forces analysis of the IT services in BeNeLux market? Table of Contents:

PART 01: Executive summary

Highlights

PART 02: Scope of the report

Market overview Top-vendor offerings

PART 03: Market research methodology

Research methodology **Economic indicators** PART 04: Introduction Key market highlights PART 05: Market landscape Overview of IT market in Benelux Market size and forecast of IT services in Benelux Five forces analysis PART 06: Market segmentation by service line Segmentation of IT services in Benelux by service line Outsourcing Project-oriented services Support services PART 07: Geographical segmentation Segmentation of IT services in Benelux by geography IT services market in the Netherlands IT services market in Belgium IT services market in Luxembourg PART 08: Market drivers PART 09: Impact of drivers PART 10: Market challenges PART 11: Impact of drivers and challenges PART 12: Market trends PART 13: Vendor landscape Competitive scenario Major vendors Other prominent vendors PART 14: Key vendor analysis Accenture **Atos** Capgemini CGI **IBM** Ordina TCS Continued...... Enquiry Before Buy @ https://www.wiseguyreports.com/enquiry/781795-it-services-in-benelux-2015-2019

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