

Functional Chewing Gum 2017 Global Market Expected to Grow at CAGR 3.55 % and Forecast to 2021

WiseGuyReports.com adds "Global Functional Chewing Gum Market 2017-2021" reports to its Database.

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/EINPresswire.com/ --

About [Functional Chewing Gum](#)

Functional chewing gums are chewing gums that provide additional benefits apart from refreshment. In addition to enjoyment, functional chewing gums impart some practical functions. Based on the benefits, functional chewing gum is characterized into four such as: Lifestyle gum, Weight gum, Oral health gum, and Nicotine gum. Manufacturers use various types of ingredients to enhance the functionality. Functional chewing gums are becoming popular among consumers because they find it a cheaper alternative to supplements.

Technavio's analysts forecast the global functional chewing gum market to grow at a CAGR of 3.55% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global functional chewing gum market for 2017-2021. To calculate the market size, the report considers the sales of various functional chewing gums such as lifestyle gum, weight gum, oral health gum, and nicotine gum.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



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Technavio's report, Global Functional Chewing Gum Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- LOTTE
- Mars
- Mondelēz International
- Perfetti Van Melle
- THE HERSHEY COMPANY

Other prominent vendors

- Alkalon
- FITGUM
- GLOBAL PHARMA
- Mastix
- MD'E GUM
- Med CBDX
- Simply Gum
- Vitale-XD
- ZOFT Gum Company

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Market driver

- Awareness about the benefits of functional chewing gums among consumers
- For a full, detailed list, view our report

Market challenge

- Availability of substitutes
- For a full, detailed list, view our report

Market trend

- Increasing use of natural ingredients in functional chewing gums
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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