

Irish Tourism Videos pass 650,000 views in 10 months on new travel vlog based in Belfast, Northern Ireland

Videos published on a new channel focused on travel and tourism around Ireland-North and South has seen over 650,000 views on YouTube since its February launch.

BELFAST, ANTRIM, UNITED KINGDOM, December 15, 2017 /EINPresswire.com/ -- Publishing videos on Northern Ireland and Ireland since February on YouTube has resulted in over 650,000 views on the social media channel - the world 2nd largest search engine. It has been coupled with a website www.connollycove.com that now ranks for over 2,100 keywords with most visitors coming from the UK,USA,France,Canada - even Hong Kong!

It seems Ireland is "Hot" while the weather may not be. The new brand was launched to share some of the interesting locations and experiences around Ireland that may not be as well known as the Titanic or Giant's Causeway. Focused on family experiences the Belfast vlog or video blog - gives people a little snapshot of what is in store from trips to Armagh to Dublin, Galway to Lisburn.

WHY?

Having lived abroad for many years - the website is an excuse for us to visit locations we have not been in for many years - or actually never visited. "Often we do not visit the sites on our own doorsteps - I am as guilty of that, as anyone." Explained founder - Ciaran Connolly. "We felt it was worthwhile recording and sharing our adventures as we visited places we have long forgotten and I know other people would be interested in the same. I guess 650,000 views shows people are definitely interested in the same.

ConnollyCove is a project that is worked on by the team at Belfast based digital agency - ProfileTree. ProfileTree runs many in house projects - from education to travel, where it perfects techniques to



Titanic Museum Belfast Northern Ireland ConnollyCove Travel and Tourism Blog

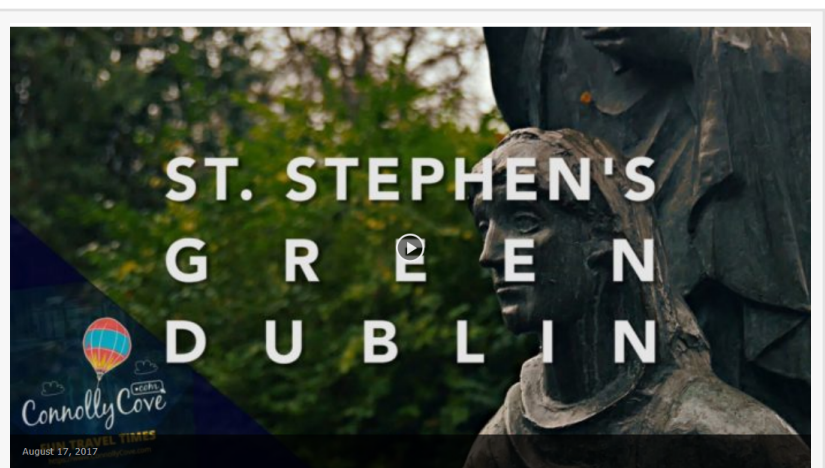


Historic Sites Around Ireland - County Donegal Irish Travel Website Blog and Vlog - ConnollyCOve

grow brands online and offers these services to commercial clients. Managing these projects allows facts and figures to be shared showing how audiences can be grown online and customers introduced to new brands.

THE AIM?

Our aim is to make this website one of the largest resources for content for travellers in and around Ireland. We aim to cover every county by the end of 2018 - with around half of Ireland covered in 2017. It will be interesting to see the reaction from the internet to the locations we share.



St Stephens Green Dublin - Irish Travel and Tourism
Things to do - ConnollyCove

Even with the number of global events that have had a marked influence over tourism as a whole such as the uncertainty surrounding Brexit, exchange rate changes, global politics. It is the amazing ongoing investment and development that has managed to boost tourism as a whole, with a healthy number of local events and festivals driving up business by as much as 28%. Even with the turmoil of the global and local stage, key Irish locations have seen more visitors this year owing to programme areas such as the Wild Atlantic Way and Ireland's Ancient East. Add in amazing movie and tv shows being filmed in Ireland from Game of Thrones through to Star Wars - it is a travellers dream.

“

We see massive opportunity to help tourists, travellers and locals find new and exciting locations around Ireland- to sample great food & drink and to have great fun! ”

Ciaran Connolly

We aim to have ConnollyCove rank in search engines on page one for all Ireland key search terms - which is achievable from the ProfileTree team who have grown online brands in the past from 0 to 1.6 million visits per month.

Our Favourite Locations of 2017:

Belfast, Northern Ireland. Belfast's raw appeal and attractive scenery is only rivalled in magnitude by its intriguing past; A city that has seen a number of highs and lows, from worker strikes to partition, violent sectarian conflict to the great depression and furious bombings during the second world war, Belfast has seen its fair share of anguish. But not all is doom and gloom; Belfast has seen significant redevelopment and investment in recent times, and has always been known for its industrial prowess and eventual rise, as well as its hardy people. Take a tour through Belfast to discover its rich history and amazing sights, such as [Belfast City Hall](#), where you can learn about Belfast's many stories and relive memories of its industrial past on regularly occurring tours (the pigeons are nice too). Perhaps pay a visit to St. Anne's Cathedral (the Cathedral Quarter) , a treasure trove of rich history and beautiful architecture, not to mention its stained glass windows giving visitors a story of the Old Testament. And let's not forget the Titanic Museum in Belfast, whether you're a fan of the movie or a nautical enthusiast, the Titanic Museum offers would-be visitors hours of discovery and entertainment as they get to discover the tragic story of the Titanic as well as a showcase of historic items from that era.

Fancy yourself a whiskey enthusiast? Then why not pay the Bushmills Distillery a visit in Country Antrim! Formed in 1784 and rebuilt in 1885 after a fire, the Bushmills Distillery is a testament to the long tradition of quality Irish whiskey production. Ask any whiskey fan about Bushmills Black Bush and

you're sure to hear praise. They offer a classy a tour through the distillery complete with whiskey sampling and a look at what makes the place tick and produce part of Ireland's liquor legacy. Irish Food and Drink is amazing! We will not mention the Guinness Storehouse in Dublin ;-). Step into the place where you can learn all about the black stuff, and how it ties into the rich and proud history of the Irish. With tours running all week and an incredible assortment of exhibitions to see and stories to hear.

Historic sites are covered with Medieval Castles, such as [Dunluce Castle](#) - some of which have become backdrops to TV epics such as Game of Thrones. All across Ireland there is a rich history to explore. Modern greats include George Best - the Man Utd and Belfast cult hero or CS Lewis - the writer of The Lion, the Witch and the Wardrobe.

In the west - we love Galway and Clare with its Cliffs of Moher. Roll on 2018 when we will get a chance to visit more counties and cities around Ireland and record all for our video vlog. Do visit if you get a chance! Experience the perfect Irish [culture](#), experiences and food!

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