

KDG and Saint Vincent College Win Silver Higher Ed Web Design Award

The higher ed web design team at KDG and Saint Vincent College received international recognition for their website redesign.

ALLENTOWN , PENNSYLVANIA , UNITED STATES , December 12, 2017 /EINPresswire.com/ -- KDG's [higher ed web design](#) team in Allentown has received international recognition from the 2017 Davey Awards, which pays tribute to the best in web design, social media, and more.

The team was awarded the silver prize in Web Design (Schools/Universities) for their work on the 2016 redesign of Saint Vincent College's website. SVC and KDG worked together to design a website that would be engaging and informative for prospective students, alumni, and other members of the campus community.



The higher ed web design team at KDG took home a Silver Davey Award for web design.

“The SVC website stands out among that of other colleges because of its visual content and mobile framework,” explains Dan Stover, UI/UX Manager at KDG. “It was built with Generation Z’s interests and needs in mind.”

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Dan Stover, UI/UX Manager

The highly visual, yet simple, interface undoubtedly intrigued judges. However, it is the “Explore Your Interests” feature that really stands out. Created by the team at Saint Vincent College, the unique framework makes it possible for new students to see which programs of study best match what they most enjoy. KDG then customized the feature specifically for the college.

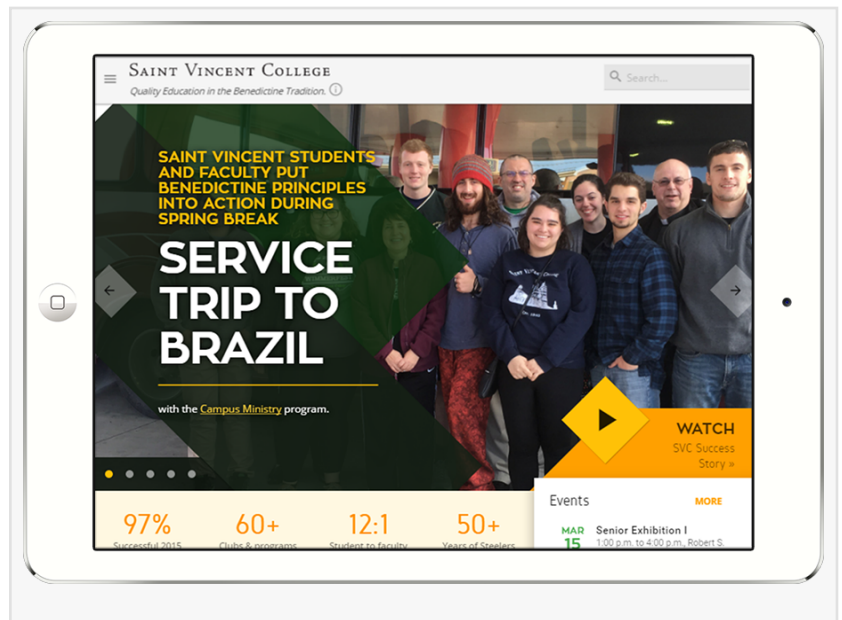
The Silver Davey Award is not the only award SVC’s website has been honored with. Earlier this year, it won the 2017 WebAwards “Outstanding Website” prize and was also one of three “Best in Show” nominees in the very competitive category of “Colleges & Universities.”

To see the award-winning project, view the case study on KDG’s website: <http://kyledavidgroup.com/work/case-studies/svc>

About KDG: KDG is a leading provider of [web development for higher education](#). With over 16 years

of experience in using technology to help education clients to improve enrollment, campus climate, and alumni participation, KDG has developed a reputation for being able to see and respond proactively to changing markets. Most recently, KDG won wide acclaim for developing unique and engaging [higher education crowdfunding](#) campaigns. Learn more at www.kyledavidgroup.com

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