

# Global Web Conferencing Market 2017 – By Analyzing the Performance of Various Competitors 2023

PUNE, MAHARASHTRA, INDIA,  
December 12, 2017 /EINPresswire.com/

--

## SUMMARY

WiseGuyReports published new report, titled "Global Web Conferencing Market"

According to 360iResearch, the global web conferencing market to grow from USD 4857.9 million in 2016 to USD 14673.78 million by 2023, at a CAGR of 17.11%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.



Web conferencing refers to a group of online collaborative services by which you can hold live presentations, seminars, meetings, conferencing, and training either through the web-based internet connection or by telephone. Web conferencing offers real-time point-to-point and multi-task communication initiated from a host to many receivers in separate locations. Web conferencing can be delivered through Internet-based applications, or via software-as-a-service model or through on-premise enterprise data centers. Web conferencing as a collaboration tool offers numerous value-adding and time and cost saving benefits to the enterprises to facilitate better internal and external communication.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/2596194-global-web-conferencing-market-trends-analysis-product-usability-profiles-forecasts-to>

The major forces driving the growth of the web conferencing market include the globalization of digital businesses and its consumerization trends. Moreover, saving time, money and increasing productivity is also one of the factors that is driving the market growth. However, internet connectivity and accessibility challenges, and security concerns related to targeted attacks may hinder the market growth. In the middle of difficulty lies opportunity such as the unified communication tool to transform the businesses, and cloud-based web conferencing. The possible challenges for the market growth are lack of infrastructure across developing economies. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the global web conferencing market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, transportation & logistics, and travel & hospitality. Based on

geography, the global web conferencing market is studied across Americas, Europe, Middle East & Africa, and Asia-Pacific.

### Report Highlights:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of web conferencing market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the web conferencing market that will impact the demand during the forecast period. Moreover, the competitive analysis of web conferencing market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

### Key points

The web conferencing market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the global web conferencing market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

- Evaluate the qualitative and quantitative aspects of the report and analyze the web conferencing market penetration with respect to industries and geographies.
- Evaluate the key vendors in the web conferencing market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.
- Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints, challenges and opportunities of the web conferencing market.

### Table of Contents

1. Preface
2. Executive Summary
3. Market Overview
4. Global Web Conferencing Market: Industry Trends Analysis
5. Global Web Conferencing Market: Geographic Trends Analysis
6. Competitive Landscape
7. Product Usability Profiles
8. Appendix

..CONTINUED

### About US

Wise Guy Reports is part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe.

For accessing accurate and deep understanding and to gain latest insights and key developments in the area of your interest, we also have a list of conferences in which you will be interested in, for more information, cordially check

<https://www.wiseguyreports.com/conferences>

For updating knowledge or for thoroughly understanding various terminologies, we also have vast list of seminars for your reference, for more information cordially check

<https://www.wiseguyreports.com/seminars>

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.