

Knowledge Process Outsourcing 2017 Global Market Expected to Grow at CAGR 23% and Forecast to 2021

The market research analysts predict the global KPO market to grow at a CAGR of around 23% from 2015 to 2019.

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/EINPresswire.com/ --

Global [Knowledge Process Outsourcing Market](#)

Description

WiseGuyReports.Com adds” Global Knowledge Process Outsourcing Market 2015-2019 “Research To Its Database.

Covering: Market size and forecast for knowledge process outsourcing until 2019. Market segmentation by BFSI, healthcare, and retail. Market shares for APAC, Americas, and EMEA are also provided in the report. The key leading players analyzed by this report include Genpact, Mphasis, and Wipro. Market outlook of knowledge process outsourcing



In line with global perspectives on outsourcing business activities across the globe, companies are looking for more analytical and specialist expertise, and hence KPOs are seen to be increasingly fitting such requirement of companies that are eager to outsource to third party service providers.

With increasing globalization and a competitive market scenario, the time for commercialization of products and services are thinning down. For instance, in the BFSI capital markets, with a change in demand for complex global products, investment managers are in need for making quicker strategic decisions. This has driven the demand for Middle office outsourcing as it has changed from pure cost-driven capabilities to strategic platforms, thus allowing investment managers to execute business strategies easily.

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Market segmentation of knowledge process outsourcing by end users

- BFSI
- Healthcare
- Retail

Healthcare sector is the fastest segments in the outsourcing for knowledge intensive services. Pharmaceutical and bio-tech are sub-industries of this segment, and present a high demand for clinical research and drug discovery. This sector demands for the protection of IPR, for instance, findings and associated databases of a clinical trials from pharmaceutical companies require protection. Therefore, the imminent need to overhaul existing legacy RCM process models has resulted in healthcare service providers to make strategic acquisitions with managed services providers and leading KPOs.

Geographical segmentation of the knowledge process outsourcing market

- APAC
- Americas
- EMEA

Emerging economies such as Asia and Latin America have been able to attract KPO service providers due to the advantages such as low labor costs, availability of trained professionals combined with high productivity and a favorable business environment. These advantages are not present in developed countries, and as a result, many firms are setting up businesses in emerging markets.

Leading vendors analyzed in the report

- Genpact
- Mphasis
- Wipro
- RR Donnelley & sons
- Wipro

The other prominent vendors analyzed in the report include Accenture, Adventity, Aranca, Cognizant, Copal Partners, Mu Sigma, EXL Services, Grail Research, Inductis, EXL Service, Infosys, IP Pro, McKinsey, Moody's, Oracle, Pangea3, Pipal Research, Pulsar knowledge center, RocSearch, SAP, Syntel, TCS, TechBooks, The smart cube, and WNS.

Key questions answered in the report

- What are the key factors driving the global mobile workforce solutions market?
- What are the key market trends impacting the growth of the global mobile workforce solutions market?
- What are the various opportunities and threats faced by the vendors in the global mobile workforce solutions market?
- Trending factors influencing the market shares for EMEA, APAC, and Americas?
- Key outcome of the five forces analysis on the global mobile workforce solutions market?
- Growth forecast of the global mobile workforce solutions market until 2019?

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Table of Contents -Major Key Points

PART 01: Executive summary
Highlights

PART 02: Scope of the report
Market overview
Top vendor offerings

PART 03: Market research methodology
Research methodology
Economic indicators

PART 04: Introduction
Key market highlights

PART 05: Market landscape
Market overview
Market size and forecast
Five forces analysis

PART 06: Market segmentation by KPO services

PART 07: Market segmentation by end user

PART 08: Geographical segmentation

PART 09: Key leading countries

PART 10: Market drivers

PART 11: Impact of drivers

PART 12: Market challenges

PART 13: Impact of drivers and challenges

PART 14: Market trends

PART 15: Vendor landscape
Competitive scenario
Other prominent vendors

PART 16: Key vendor analysis

Genpact
Mphasis
RR Donnelley & Sons
Wipro

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