

## Global Enterprise VSAT Market 2017 Share, Trend, Segmentation and Forecast to 2021

WiseGuyReports.com adds "Global Enterprise VSAT Market 2015-2019" reports to its Database.

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## Market outlook of <u>VSAT for</u> <u>enterprises</u>

The VSAT market has experienced strong growth in the last five years. Initially, the demand for VSAT was only



restricted to government organizations, oil and gas companies, and commercial vessel providers. But in the recent years, many enterprises have started using both terrestrial and satellite communication to connect to remotely located offices across the globe. Technavio's market research analysts predict the global enterprise VSAT market to reach close to USD 4.23 billion by 2019.

In enterprises, it is mostly used by industries such as telecom, healthcare, education, and retail. In the telecom sector backhaul networks require high-speed data transfer for connections between network operations centers (NOCs) or switching centers spread over a large area. Backhaul networks also require dedicated resources for data transfer. Since enterprise VSAT provides these facilities at a lower cost, telecom operators and internet service providers (ISPs) have shown a growing preference to deploy enterprise VSAT networks instead of terrestrial networks.

Market segmentation by hardware and services

- ASP VSAT terminals
- ARUP VSAT terminals

The number of enterprise VSATs in service is expected to increase to around 3,870,000 units by 2019. However, the market growth will witness a fluctuation during the forecast period because

of emerging high throughput satellite (HTS) technologies. Service providers are likely to focus on the integration of their current operations with this new technology.

Global enterprise VSAT market by geographical segmentation

The APAC region emerged as the second largest contributor of the global enterprise VSAT market in 2014. Affordable broadband services, increasing data produced by end-users and government initiatives to connect schools notably in India, Australia, and Thailand propels the growth of VSAT among enterprises in these regions.

- APAC
- EMEA
- Americas

Key vendors analyzed by this report

- Gilat Satellite Networks
- Hughes
- SageNet
- ViaSat
- VT iDirect

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The other prominent vendors of this market include Bharti Airtel, Comtech Telecommunications, Embratel Participacoes, EMC, ND Satcom, NewSat, Newtec, Orion Satellite, Polarsat, Primesys Solucoes Empresariais, Signalhorn, SpeedCast, SkyCasters, Tatanet Services, Telefonica, Telesat Holdings, Telespazi, Turksat Satellite Communication and Cable TV Operation, and Verizon Business.

Key questions answered in the report

- What are the key factors driving the global VSAT for enterprises market?
- What are the key market trends impacting the growth of the global VSAT for enterprises market?
- What are the various opportunities and threats faced by the vendors in the global VSAT for enterprises market?
- Trending factors influencing the market shares for EMEA, APAC, and Americas?
- Key outcome of the five forces analysis on the global VSAT for enterprises market?
- Growth forecast of the global VSAT for enterprises market until 2019?

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