

Global Platform as a service (PaaS) Market 2017 Industry Analysis, Size, Share, Growth, Trends and Forecast by 2022

WiseGuyReports.com adds "Platform as a service (PaaS) Market 2017 Global Analysis, Opportunities Research Report Forecasting to 2022" reports to its database.

PUNE, INDIA, December 13, 2017 /EINPresswire.com/ -- [Platform as a service \(PaaS\) Market](#):

Executive Summary

An emerging trend of develop your own application (DYOA) is expected to fuel demand of platform-as-a-service (PaaS) technologies across the globe. End-users and app developers are increasingly developing low-cost, easy to use applications through the DYOA platform. Going forward, this trend is expected to drive the PaaS market.

The Platform As A Service (PaaS) Global Market Report provides strategists, marketers and senior management with the critical information they need to assess the platform as a service (PaaS) sector.

Where is the largest and fastest growing market for platform as a service (PaaS)? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The platform as a service (PaaS) global market report from the Business Research Company answers all these questions and many more.

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The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider cloud services market, and compares it with other markets.

- The market characteristics section of the report defines and explains the market.
- The market size section gives the market size (\$b) covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting

and controlling the growth of the market.

- Market segmentations break down market into sub markets.
- The regional and country breakdowns section gives an analysis of the market in each geography and the size of the market by geography and compares their historic and forecast growth. It covers all the regions, key developed countries and major emerging markets. It draws comparisons with country populations and economies to understand the importance of the market by country and how this is changing.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.
- The trends and strategies section highlights the likely future developments in the market and suggests approaches companies can take to exploit this.
- The platform as a service (PaaS) market section of the report gives context. It compares the platform as a service (PaaS) market with other segments of the cloud services market by size and growth, historic and forecast. It analyses Expenditure Per Capita, Platform As A Service (PaaS) Indicators Comparison.

Scope

Markets Covered: Business application platforms, raw computing platforms, social application platforms and web application platforms

Companies Mentioned: ActiveState Software Inc., AT&T Inc., EMC Corporation, Oracle Corporation, Red Hat, Salesforce.com, SAP SE, Software AG, VMware Inc.

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA and Australia.

Regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East And Africa

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, GDP, Expenditure Per Capita, Platform As A Service (PaaS) Indicators Comparison.

Data segmentations: country and regional historic and forecast data, market share of competitors, market segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

For further information on this report, visit - <https://www.wiseguyreports.com/enquiry/1505478-platform-as-a-service-paas-market-global-report-2017-including-business>

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Reasons to Purchase

- Outperform competitors using accurate up to date demand-side dynamics information.
- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.

Create regional and country strategies on the basis of local data and analysis.

Stay abreast of the latest customer and market research findings

- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilize the relationships between key data sets for superior strategizing.
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