

# Introducing ReelTrail: The Ultimate Marketplace for Buying & Selling Outdoor Gear

CHARLESTON, S.C., UNITED STATES, December 13, 2017 /EINPresswire.com/ -- Outdoor enthusiasts now have the opportunity to buy and sell new, used, vintage, and handmade outdoor gear with the launch of ReelTrail LLC, a new online marketplace with a specific niche. A vast array of equipment is already up for sale on the website, ranging from fly fishing reels to snowboards, hiking packs to kayaks, sailing equipment, and more.

ReelTrail started life as a small storefront in Charleston, South Carolina, where founders Philip and Ryan Leaphart turned their passion for the outdoors into a business selling outdoor gear through consignment. But selling through the big websites like eBay and Craigslist had their downfalls, not to mention the high fees involved.



“Creating a new and simple app for our business just seemed like the perfect solution,” says Ryan. “We had to deal with the big companies for so long, and honestly, we got tired of their cumbersome user-experience, and their never-ending fees. Now we’re in a position to help others. ReelTrail is simple to use, completely transparent, and inexpensive!”

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*Ryan Leaphart*

ReelTrail’s platform makes the process of selling outdoor gear fast and easy. Sellers can create a listing for their gear in less than a minute, and unlike those big companies, they are only required to pay when their items sell. Users can also advertise their Adventure Trips, whether they are a fly fishing guide or a snowboard instructor.

As outdoor enthusiasts themselves, the Leaphart’s have experience in the outdoors, adventure traveling, and are excited to offer ReelTrail to the rest of the outdoor community.

The company prides itself on being transparent and upfront with regards to payments and fees, and the website clearly indicates how the payment system works. Sellers can choose different subscription levels and can list as many items as they wish without the fear of any hidden fees. ReelTrail also donates a portion of their revenue to different outdoor-related non-profits around the country.

For more information, download the ReelTrail app or visit the website at

[www.reeltrail.com](http://www.reeltrail.com)

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