



AmeriList Updates “National U.S. Consumer Database”

Monthly updates to AmeriList's National Consumer Database improves target marketing for businesses nationwide.

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/EINPresswire.com/ -- [AmeriList](#), a

leading direct marketing service provider, is excited to announce our monthly update to the U.S. National Consumer Database, a mailing list of over 150 million U.S. households & over 300 million U.S. consumers. This multi-sourced consumer database gives businesses the power to pinpoint their best prospects by choosing from over 200 demographic and psychographic characteristics. This list can help businesses target the people they want to reach by age, income level, gender, marital status, dwelling type, and more.



In addition to continually adding data to our database and securing new sources for data, AmeriList works hard at keeping all address information updated. To ensure accuracy and deliverability, we update our lists monthly through the USPS® National Change of Address (NCOA) and CASS Certification system. Continuously updating our lists and adding data from new sources is part of our monthly processing that ensures accuracy and quality.

- National Change of Address File (NCOA) and the Delivery Sequence File (DSF).
- CASS Certification
- Deceased Processing
- DMA Do Not Mail Processing

Even though consumers move on a regular basis, AmeriList consumer data is accurate and up-to-date to ensure the highest level of quality. AmeriList believes in multi-sourced compilation because it provides more accurate data. The reality is that our database is always being updated; it is, in essence, a living database that is constantly changing. Our consumer file covers both the United States and Canada and consists of consumers on an individual and household level. Some sources of our compilation include public and proprietary research surveys, questionnaires, magazine subscriptions, membership groups, and local, state, and federal public records, U.S. Census figures, voter registration rosters, product and warranty information, mail order purchases, real estate deed and title information, as well as the U.S. Postal Service.

About AmeriList, Inc.

AmeriList, located in Orangeburg NY, is a direct marketing company that has been working with businesses since 2002 to further their marketing efforts through accurate, targeted lists. By providing sales leads, mailing lists, opted-in email lists, and other data solutions, companies can contact selections of consumers filtered by demographics, psychographics, and more. Businesses rely on AmeriList to give them access to lists of potential clients that are tailored to their specific market. Their direct marketing experts navigate database compilation, database management and database brokerage. AmeriList offers a multitude of marketing services, including direct mail, graphic design,

web design, email marketing, and much more.

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