

New Ways Of Reducing Foot Stress To Boost Productivity For Women In The Workplace

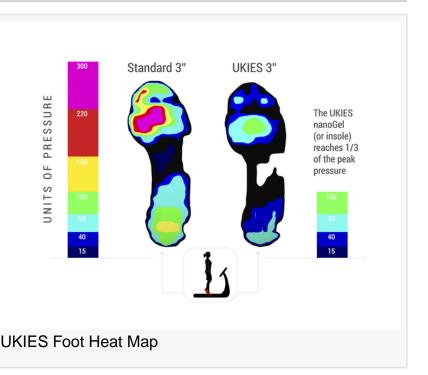
Growing foot pain, knee pain and back pain are some of the common complaints women are facing as a result of poor quality high heels.

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There has been growing concern globally about the impact of corporate dress codes that dictate women wear impractical and uncomfortable footwear.

While many women love wearing high heels, the impact of wearing poor quality shoes all day in a corporate environment can cause serious health issues.

Growing foot pain, knee pain and back pain are just some of the common



complaints a growing number of women are facing as a result of poor quality high heels.

Kavita Khaitan the co-Founder of <u>UKIES</u> wanted to make the comfortable and stylish shoes every woman has wished for a reality.

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UKIES are designed to help keep women on their feet all day long." *Podiatrist Dr Jennifer Price* UKIES were the result of a combination of Kavita's design background and her husband Umesh K Khaitan's extensive engineering and manufacturing background. Together they came up with the innovative UKIES <u>nanoGel technology</u>.

Podiatrist Dr Jennifer Price says, "As a podiatric physician, one of the most common complaints I hear from women is pain in the ball of the foot and toes. Unfortunately, most high heel shoes lack the proper support, cushioning and design needed for allday comfort. This can result in conditions such as painful corns and calluses, hammertoes and neuromas."

"Finding a shoe that embodies both style and comfort can be challenging. Now there is finally a shoe that can deliver. UKIES are designed to help keep women on their feet all day long. The exclusive nanoGel[™] technology built into their women's high heel shoes provides more than ample cushioning and toe room while also keeping feet securely in place. After wearing UKIES, I was surprised that such a fashionable shoe could provide so much comfort. I would highly recommend these shoes to any woman who wants to look and feel great all-day long. "

The innovative husband and wife duo behind UKIES were on a mission to solve a problem woman have been experiencing for decades: How to wear stylish high heels without discomfort, by designing shoes that even podiatrists want to wear.

The Khaitan's hired a polymer chemist, consulted with a footwear professor at the Fashion Institute of Technology, brought on a local podiatrist, and together rebuilt the interior of the high heel.

The technical development process took two years, and Kavita then worked with designers in Italy and manufacturers in Spain to develop the final stylish product.

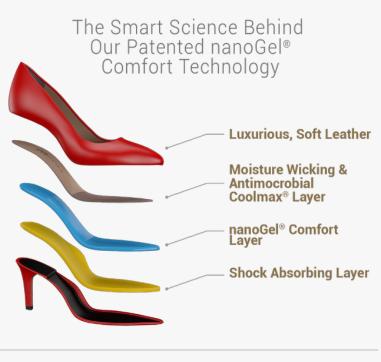
Founded just two years ago, UKIES Shoes has, in a short time span, solved a problem that has plagued women who love high heels for decades. The husband and wife founders of UKIES have spent two years in research and development of the UKIES nanoGel technology which is now built into every UKIES Shoe.

Using modern materials to develop dual layer technology, UKIES shoes provide full support in stylish and fashionable footwear. UKIES shoes use the same materials used in football helmets to block out the ground impact that comes from walking. To deliver a great product UKIES also use Cool Max fabric to keep feet odorless, cool and dry.

The UKIES shoe revolution will mean women no longer have to choose style over comfort, now they can have both!

More information and FAQs can be found <u>HERE</u>.

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REVOLUTIONARY COMFORT ENGINEERED INTO EVERY SHOE

UKIES Nanogel Technology



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