

# Quick Service Restaurants 2017 Global Market Expected to Grow at CAGR 5.54 % and Forecast to 2021

*WiseGuyReports.com adds "Global Quick Service Restaurants Market - Market Analysis 2015-2019" reports to its Database.*

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/EINPresswire.com/ --

## About [quick service restaurant](#)

A quick service restaurant (QSR) or a fast food restaurant is a specific type of restaurant that serves swiftly prepared fast food and includes both sweet and

savory dishes in the menu. The concept of quick service restaurant originated in the US in the 1920s, and at present they are considered to be one of the most popular hangouts for teenagers, families, and young working professionals.

Technavio's analysts forecast the global quick service restaurant market to grow at CAGRs of 5.54% and 5.22%, in terms of revenue and volume, respectively, for the period of 2015-2019.

## Covered in this report

This report discusses the present scenario and the future prospects of the global quick service restaurant market for the period of 2015-2019. The market size is calculated taking into account the retail sales generated by following product segments:

- Asian food
- Burgers
- Chicken
- Chips
- Drinks and desserts
- Mexican food
- Pizzas
- Sandwiches



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- Others (seafood and other bakery items)

The market size is also calculated from the sales from various service categories:

- Eat-in
- Take-out
- Mobile and street vendors

For the geographical segmentation of the global quick service restaurant market, the report takes into consideration the following regions:

- Americas
- APAC
- Europe
- ROW (Middle East and Africa)

Technavio's report, the Global Quick Service Restaurant Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a comprehensive discussion on the market, segmented by geography, considering both the existing market landscape and its growth prospects in the coming years. The report further includes a discussion of the key vendors operating in this market and a comment on the vendors' product portfolios.

Key regions

- Americas
- APAC
- Europe

Key vendors

- Burger King
- McDonald's
- Subway
- Yum! Brands

Other prominent vendors

- Ajisen Ramen
- Arby's Restaurant Group
- Captain D's
- Chipotle Mexican Grill
- CKE Restaurants
- Del Taco
- Domino's Pizza
- Dunkin' Donuts
- In-N-Out Burgers
- Jack in the Box

- Jollibee Foods
- Krispy Kreme Doughnuts
- MOS Food Services
- Mr. Lee
- Panera Bread
- Popeyes Louisiana Kitchen
- Sonic
- Starbucks
- Wendy's
- Whataburger
- White Castle

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#### Market driver

- Focus on international markets
- For a full, detailed list, view our report

#### Market challenge

- Perception of being unhealthy
- For a full, detailed list, view our report

#### Market trend

- Introduction of nutritious meals in fast food menus
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is their portfolio matrix?
- What are the market opportunities and threats faced by the key vendors?
- What is the competitive landscape as characterized by geography?
- What are the strengths and weaknesses of the key vendors?

#### Table of Contents:

PART 01: Executive summary

Highlights

PART 02: Scope of the report

Market overview

Top-vendor offerings

PART 03: Market research methodology

Research methodology

Economic indicators

PART 04: Introduction

Key market highlights

PART 05: Market landscape

Market overview

Market size and forecast

Market size and forecast

PART 06: Five forces analysis

PART 07: Market segmentation by service

Market segmentation by service

PART 08: Market segmentation by product

PART 09: Market segmentation by end-user

PART 10: Geographical segmentation

QSRs market in Americas

QSRs market in APAC

QSRs market in Europe

QSRs market in ROW

PART 11: Key leading countries

France

Canada

China

PART 12: Market drivers

PART 13: Impact of drivers

PART 14: Market challenges

PART 15: Impact of drivers and challenges

PART 16: Market trends

PART 17: Vendor landscape

Competitive scenario

Market share analysis 2014

Other prominent vendors

PART 18: Key vendor analysis

Burger King

McDonald's

Subway

Yum! Brands

Continued.....

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