

M2M Services Market in Retail Industry 2017 Global Market Expected to Grow at CAGR 34.42 % and Forecast to 2021

WiseGuyReports.com adds "Global Machine-to-machine (M2M) Services Market in Retail Industry 2017-2021" reports to its Database.

PUNE, INDIA, December 14, 2017
/EINPresswire.com/ --

About [Machine-to-machine \(M2M\) Services](#)

Increased adoption of M2M devices in connected health services and connected car solutions and the rapid growth of the cellular M2M segment

are expected to enhance the overall market revenue significantly in the next few years.

Government organizations across the globe are investing billions of dollars in Internet of Things (IoT), driving the global M2M services market in the retail industry.

Technavio's analysts forecast the global machine-to-machine (M2M) services market to decline at a CAGR of (34.42%) during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global machine-to-machine (M2M) services market for 2017-2021. To calculate the market size, the report considers the revenue generated from POS devices, automated teller machines (ATMs), vending machines, smart parking meters, and fare ticketing devices; service revenue generated from cellular services by mobile network operators (MNOs) such as AT&T and third-party cellular M2M service providers; revenue generated from five application areas in the retail industry [specialty, hospitality, fast-moving consumer goods (FMCG), finance, and transportation]; and revenue generated from the sales of M2M devices, modules, and applications used in the retail industry.

The market is divided into the following segments based on geography:

- Americas



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Technavio's report, Global Machine-to-machine (M2M) Services Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- AT&T
- Deutsche Telekom
- Rogers Communications
- Verizon
- Vodafone

Other prominent vendors

- Aeris Communications
- Amdocs
- Cantaloupe Systems
- Carriots
- China Mobile
- cStar Technologies
- CyberNet
- Digi International
- e2Solutions
- Ericsson
- FAS International
- Gemalto
- Happiest Minds
- Huawei
- Indra
- JT Wholesale
- KORE Wireless Group
- M2M Connectivity
- Margento
- METRIC Group
- N&W Global Vending
- Nayax
- Novatel Wireless
- Orange Business Services
- POS Unlimited
- Robustel
- Royal Vendors
- Siemens

- Singtel
- USA Technologies
- Vianet
- Vix Technology
- Wipro

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Market driver

- M2M services for dynamic real-time tracking
- For a full, detailed list, view our report

Market challenge

- Integration issues of M2M devices
- For a full, detailed list, view our report

Market trend

- M2M platform consolidation
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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- AT&T
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