

Micro, Small, and Medium Enterprise Financing 2017 Global Market Expected to Grow at CAGR of 19% and Forecast to 2021

Wiseguyreports.Com Publish Report On -"Micro, Small, and Medium Enterprise Financing Market - Global Analysis, Size, Share, Trends, Growth and Forecast to 2021"

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[Micro, Small, and Medium Enterprise Financing Market 2017](#)

Micro, small and medium enterprises (MSME) are one of the key economic segments that drives the growth of the GDP by boosting the manufacturing and exports of the economy. The adoption of improved risk management practices by the financial institutions is one of the key drivers for the growth of this market.

The research analyst predicts the MSME financing market to grow at a rate of 19% during the forecast period.

The increasing focus of MSME banks toward emerging markets is also expected to drive the growth of the global MSME financing market during the forecast period. Countries in the East and South Asian region, such as Bangladesh, Indonesia, and the Philippines have huge MSME segments which remain untapped and can result in a boost in the revenue for the banking and financial sector.

Segmentation by end user and analysis of the MSME financing market

Retail

Heavy manufacturing

General manufacturing

Hospitality

Service

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The retail segment within the MSME financing market is expected to reach USD 180 billion by the end of 2019. The changing government policies is predicted to help retailers focus more on the

development of e-commerce platforms and to develop an efficient online service for consumers. Added to that, the growing interest of stakeholders such as governments, regulators and the banking community will lead the growth of the market. For instance, many developing nations, including India, have opened 100% FDI towards the retail industry to boost employment and the GDP of the country.

Geographical segmentation and analysis of the global MSME financing market

East Asia

South Asia

Latin America

Central and Eastern Europe

MENA

Sub-Saharan Africa

The report predicts the East Asian region to reach USD 302 billion by the end of 2019. Rapid technological progress and the adoption of credit bureaus compliant with the principles of regulatory authorities are the key growth drivers in this region. Governments in this region are increasingly recognizing the importance and significant contribution made by the MSME sector toward the GDP of their countries, and are, hence, encouraging the growth of the MSME financial market.

Competitive landscape and key vendors

The global MSME financing market is highly competitive with an established presence by banks in advanced markets such as the US and Europe. However, emerging markets such as China, India, Bangladesh, Thailand, and Nigeria provide ample opportunities for vendors to capture the market shares.

The top three vendors in the market are -

ICICI

Wells Fargo

Standard Chartered

Other prominent vendors in the market include Access Bank, Eastern Bank, IFIC Bank, Bank Muscat, and Emirates NBD Bank.

Key questions answered in the report include

What will the market size and the growth rate be in 2019?

What are the key factors driving the MSME financing market?

What are the key market trends impacting the growth of the global MSME financing market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the vendors in the global MSME financing market?

Trending factors influencing the market shares of the East and South Asia, MENA, Central and Eastern Europe, Latin America, and sub-Saharan Africa?

What are the key outcomes of the five forces analysis of the big data spending in the MSME financing market?

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