

## Global Digital Publishing Market 2017 Share, Trend, Segmentation and Forecast to 2021

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## Digital Publishing Market 2017

Over the past decade, digitization has brought about a paradigm shift in the traditional publishing industry. Publishing and information companies are transitioning from print-based media to digital media, providing content, software, and services. Spurred by the evolution of a supportive infrastructure and a networked environment, the market is witnessing the creation of new avenues in digital publishing.

The analysts forecast the global digital publishing market to grow at a CAGR of 4.54% over the period 2015-2019.

## Covered in this report

In this report, Analyst covers the present scenario and growth prospects of the global digital publishing market for the period 2015-2019. To calculate the market size, we consider revenue generated from the sale of digital products and services provided by professional publishing companies worldwide. The market is divided into the following segments based on industry: STM and legal, and business.

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The report, Global Digital Publishing Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, APAC, Europe, and MEA; it also covers the landscape of the global digital publishing market and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key regions

- Americas
- APAC
- Europe
- MEA

Key vendors

- RELX Group
- Thomson Reuters
- Wolters Kluwer

Other prominent vendors

- Bloomberg BNA
- CH Beck
- FA Davis
- Haufe-Lexware
- John Wiley & Sons
- Larcier
- Les Editions Lefebvre-Sarrut
- Springer Science+Business Media

## Market driver

- Development of digital environment
- For a full, detailed list, view our report

Market challenge

- Access to free information sources
- For a full, detailed list, view our report

Market trend

- Reshaping portfolios favoring digitization
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table of Contents -Analysis of Key Points

PART 01: Executive summary Highlights

PART 02: Scope of the report Market overview Top-vendor offerings

PART 03: Market research methodology Research methodology Economic indicators

PART 04: Introduction Key market highlights

PART 05: Market landscape Market overview Market size and forecast Five forces analysis PART 06: Market segmentation by industry Global digital publishing market by industry Global STM digital publishing market Global legal and business digital publishing market

PART 07: Geographical segmentation Global digital publishing market by geography Digital publishing market in the Americas Digital publishing market in Europe Digital publishing market in APAC Digital publishing market in MEA

PART 08: Market drivers PART 09: Impact of drivers PART 10: Market challenges PART 11: Impact of drivers and challenges PART 12: Market trends

PART 13: Vendor landscape Competitive scenario Market vendor ranking analysis 2014 Other prominent vendors

PART 14: Other prominent vendors Bloomberg BNA C.H. Beck F.A. Davis Haufe-Lexware John Wiley & Sons Larcier Les Editions Lefebvre-Sarrut Springer Science+Business Media

PART 15: Key vendor analysis RELX Group Thomson Reuters Wolters Kluwer ......Continued

Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here

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