

Global IT Spending by Cab Aggregators Market 2017 Share, Trend, Segmentation and Forecast to 2021

Wiseguyreports.Com Publish New Market Report On -"IT Spending by Cab Aggregators Market - Global Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021"

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[IT Spending by Cab Aggregators Market 2017](#)

Cab aggregator model is the fastest growing cab service model in the organized taxi market. Aggregator model requires low capital expenditure and innovative cab service delivery system, which provides enhanced cab service experience to cab riders. App-based tax provider companies are globally recognized for their unique offerings to cab riders, which are forcing radio cab service providers to change their business model by adopting app-based cab services. Cab aggregator companies are expanding their portfolio by introducing an app for several category of business such as food and courier delivery services. Cab aggregators such as Uber and Ola are using predictive analytical tool to measure the significance of demand and supply of cab services to increase their profit margin by utilizing optimum level of resources.

The analysts forecast the global IT spending market by cab aggregators to grow at a CAGR of 3.4% over the period 2015-2019.

Covered in this report

The report covers the current scenario and the growth prospects of the global IT spending market by cab aggregators for the period of 2015-2019. To calculate the market size, the report considers the expenditure on IT hardware, software, and services by cab aggregators, and their revenue is calculated based on their funding value and profit margin.

The market is divided into the following segments based on IT spending by cab aggregators:

- IT software spending
- IT hardware spending
- IT services spending

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The report, Global IT Spending Market by Cab Aggregators 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Americas, APAC, and EMEA; it also covers the landscape of the global IT spending market by cab aggregators and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions

- Americas
- APAC
- EMEA

Key vendors

- deCarta
- Exotel
- Google
- iCabbi
- Microsoft
- Paytm
- Twilio

Other prominent vendors

- American Express
- Authbridge
- Citrus Pay
- iTrans
- Knowlarity
- MapmyIndia
- Paypal
- PayU
- Suntelematics
- Tata Docomo
- Zaakpay
- Zendrive

Key market driver

- Shift toward the Internet platform-based disintermediation model
- For a full, detailed list, view our report

Key market challenge

- Threat from local cab associations

- For a full, detailed list, view our report

Key market trend

- Adoption of in-app payment systems and integration with digital wallets
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
[email us here](#)

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