

IT Spending in Food Delivery 2017 Global Market Expected to Grow at CAGR 37% and Forecast to 2021

The analysts forecast the global food delivery marketplace in IT spending to grow at a CAGR of 37% over the period 2014-2019.

PUNE, INDIA, December 15, 2017

/EINPresswire.com/ --

Global IT Spending in Food Delivery Market

Description

WiseGuyReports.Com adds" Global IT Spending in Food Delivery Marketplace 2015-2019 "Research To Its Database.

Food delivery marketplace is an innovative business that has emerged from on-demand economy. On-demand economy is defined as a new economic activity created and facilitated by tech companies, using digital technology. This economy is growing at a significant pace, and is causing a paradigm shift in the way consumers transact and procure goods. Food delivery marketplace has gained popularity among the urban population as it offers hassle free service at the consumer's convenience. Customers can order their food online by using this service, choosing from a variety of restaurants and cuisines. Customers can pay online or via COD.

Food delivery companies such as Delivery Hero, Foodpanda, TinyOwl are increasingly gaining traction among investors. Technavio expects investor funding in the food delivery market to multiply 10 times over the next 3 to 5 years. Investments in IT by these companies are predominantly for acquiring commercial off-the-shelf-technology such as hardware, software, and storage and security solutions. These investments are aimed at helping food delivery companies keep pace with their growing customer base, and to drive revenue growth by helping them understand their customers' needs and offer customized services.



Big data analytical tools enable food delivery companies analyze data such as customers' history and preferences, which in turn allows them to offer customized services. Also, the use of predictive analytical tools improves inventory management at restaurants.

Covered in this report

This report covers the present scenario and the growth prospects of the global food delivery marketplace in IT spending for the period 2015-2019. To calculate the market size, the report takes into account the IT spending by food delivery companies. The food delivery marketplace players considered in the report are of two types:-

- Players delivering food from restaurants to consumers, excluding ownership of logistics
- Players delivering food from restaurants to consumers, including ownership of logistics

Get sample Report @ <https://www.wiseguyreports.com/sample-request/178698-global-it-spending-in-food-delivery-marketplace-2015-2019>

The market is divided into the following segments:

- Hardware
- Software
- Services

The Global Food Delivery Marketplace in IT Spending 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, the Americas, and EMEA. It covers the market landscape of the global food delivery marketplace in IT spending and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key regions

- Americas
- APAC
- EMEA

Key vendors

- HP
- IBM
- Microsoft
- NetSuite

Other prominent vendors

- Ciklum
- Citrus Pay
- Infosys
- MapmyIndia
- Oracle
- Paypal
- PayU
- TCS
- Zaakpay

Market driver

- Proliferation of smartphones
- For a full, detailed list, view our report

Market challenge

- Issues pertaining to secure payment gateways
- For a full, detailed list, view our report

Market trend

- Increasing investments in IT to gain visibility in social media
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Enquiry About Report @ <https://www.wiseguyreports.com/enquiry/178698-global-it-spending-in-food-delivery-marketplace-2015-2019>

Table of Contents -Major Key Points

PART 01: Executive summary
Highlights

PART 02: Scope of the report

Market overview

Top-vendor offerings

PART 03: Market research methodology

Research methodology

Economic indicators

PART 04: Introduction

Key market highlights

PART 05: Market landscape

Industry overview

Market overview

Market size and forecast

PART 06: Market segmentation

Market segmentation

Five forces analysis

PART 07: Geographical segmentation

Geographical segmentation

PART 08: Market drivers

PART 09: Impact of drivers

PART 10: Market challenges

PART 11: Impact of drivers and challenges

PART 12: Market trends

PART 13: Vendor landscape

Vendor analysis 2014

Other prominent vendors

.....CONTINUED

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/421454254>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.