

ATM Machine 2017 Brazil Market Expected to Grow at CAGR 18.72% and Forecast to 2021

WiseGuyReports.com adds "ATM Machine Market in Brazil 2015-2019" reports to its Database.

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/EINPresswire.com/ --

This report segments the [ATM machine](#) market in Brazil by revenue generated and the unit shipment. It also includes the competitive analysis of key vendors, including Itaautec S/A, NCR Brazil, Diebold Brazil and Wincor Nixdorf Brazil.



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Market scope of the ATM machine market in Brazil

Technavio's market research analyst predict that the ATM machine market in Brazil will continue to grow at CAGR of 18.72%. The key growth drivers in this market are the participation of government in new sharing deals. Brazilian government is strongly committed to strengthening the transparency of government actions, by fostering the democratic ideals with the participation of the citizens in decision making and improving public services and use of upgraded technology for more openness. Brazilian banks are very efficient due to the use of SISBACEN (Information Database System) and Brazilian Payments System and on the other hand it is supported by the Central Bank of Brazil which is equivalent of the US Federal Reserve Bank. This has brought about technological advancements, supervision and reliability to the interbank operations.

Competitive landscape and leading companies in the ATM machine market in Brazil

Over the last decade, ATMs were considered to be a source of the cash dispenser. But with lot of technological advancements of the banking and financial institutions, it has become a definite advantage for the customers which has made convenient way to handle huge number of transaction including withdrawal of funds and deposits to be made in the accounts, and enquiring the balance updates. Countries like India, China and Brazil, are witnessing tremendous growth opportunity in the ATM market. The recent technological advancements are bill payment,

travel booking, and mobile ATMs. There has been an increase in the automation and security standards which will boost the growth of ATM market. ATM industry will bring in new avenues for the customers that can be continuously explored for revenue opportunities and customer relationship services. Key vendors are targeting Convenience stores, gas stations and even fast-food chains for installing the ATMs on their premises. Many nonbank ATMs that are located at different places are typically lacking in depositories and this in turn is saturating the landscape with cash dispensing machines in this region.

Key highlights

Many investments in real estate are aimed at diversifying one's portfolio which is forcing investors to think of an alternate diversification option. If we take an example of any Commercial real estate business which is considered to have a very lucrative investment pattern as it has higher rate of return.

The leading companies in the ATM machine market in Brazil are -

- Itautec S/A
- NCR Brazil
- Diebold Brazil
- Wincor Nixdorf Brazil.

The other prominent vendors in the market include Perto, Hitachi-Omron Terminal Solutions Corp., Fujitsu and Oki.

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Segmentation of the ATM machine market in Brazil by unit shipment

Many Financial institutions have introduced innovative functionality and revenue-generating services via the ATM channel

Key questions answered in the report include

- What will the market size and the growth rate be in 2019?
- What are the key factors driving the ATM machine market in Brazil?
- What are the key market trends impacting the growth of the ATM machine market in Brazil?
- What are the challenges to market growth?
- Who are the key vendors in the ATM machine market in Brazil?
- What are the market opportunities and threats faced by the vendors in the ATM machine market in Brazil?
- What are the key outcomes of the five forces analysis of the ATM machine market in Brazil?

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Diebold

Itautec

NCR

Wincor Nixdorf Brazil

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