

# South America Is The Fastest-Growing Leasing Market

LONDON, GREATER LONDON, UK, December 15, 2017 /EINPresswire.com/ -- South America's market for renting or leasing a widely diversified range of goods and intangible assets is still small, worth only 2.5% of the global total, but is growing at a remarkable 16.4% year on year, according to a report from [The Business Research Company](#). It outpaces the global average by over 6% a year. Second fastest-growing at 14.1% is the much bigger Asia-Pacific market, worth 37% of the world total of \$1639 billion.

Brazil is the largest of the South American countries for the leasing market, worth \$20.1 billion in 2017. Its growth rate, at 16.1% year on year is the fastest of the big economies and has recently overtaken China's, which has fallen from 16.9% to 15.7% since 2015. The range of goods available for leasing includes automotive equipment, consumer electronics, electrical appliances, construction, mining, forestry, transportation and office equipment, and even intangible assets such as trademarks, patents, brand names and franchises.

In fact, the largest segment of the market globally is the leasing of intangible non-financial assets. It is worth \$769.2 billion, accounting for about 42% of the total. Next largest is machinery rental, followed by automotive. Fastest-growing is machinery rental, increasing year on year by 10.9%, though all four segments, including the smallest, consumer goods rental, are expanding rapidly.

The leasing market is highly fragmented: the top five competitors make up 2.9% of the total. A process of consolidation is under way: merger and acquisition activities in the leasing market have been at a high level in the past four years. Element Financial Corporation, LP Group BV, Arval Service Lease, Avis Budget Group, and Enterprise Holdings are among the players undertaking acquisitions or mergers.

## Where to Learn More

Read [Leasing Market Global Briefing 2017](#) from The Business Research Company for information on the following:

Markets Covered: Automotive Equipment Rental And Leasing, Consumer Goods And General Rental Centers, Machinery Rental, Lessors Of Nonfinancial Intangible Assets

Companies Mentioned: Enterprise Holdings Inc, Hertz Global Holdings Inc, LeasePlan Corporation N.V., Avis Budget Group Inc, United Rentals Inc, AerCap Holdings N.V., Ryder System Inc, Aaron's Inc, Rent-A-Center Inc, Europcar Groupe S.A.

Geographic scope: Asia Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

Time series: Five years historic and forecast.

Data: Market value in \$ billions.



Data segmentations: Regional breakdowns, market share of competitors, key sub segments.  
Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

Interested to know more? Here is a full scope of Services reports to explore:

1. Services Market Global Briefing 2017 (<https://www.thebusinessresearchcompany.com/our-research/services/services-market-global-briefing-2017/>)
2. Civic Services Market Global Briefing 2017 (<https://www.thebusinessresearchcompany.com/our-research/services/civic-services-market-global-briefing-2017/>)
3. Real Estate Services Market Global Briefing 2017 (<https://www.thebusinessresearchcompany.com/our-research/services/real-estate-market-global-briefing-2017/>)
4. Leasing Market Global Briefing 2017 (<https://www.thebusinessresearchcompany.com/our-research/services/leasing-market-global-briefing-2017/>)
5. Commercial Services Market Global Briefing 2017 (<https://www.thebusinessresearchcompany.com/our-research/services/commercial-services-market-global-briefing-2017/>)
6. Personal Services Market Global Briefing 2017 (<https://www.thebusinessresearchcompany.com/our-research/services/personal-services-market-global-briefing-2017/>)

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