



# Aviva Market 2017- By Develop Strategies Based on the Latest Regulatory Events

*Aviva Industry Business & Investment Opportunity 2017 Market Research Reports*

PUNE, INDIA, December 15, 2017 /EINPresswire.com/ -- Summary

"Insurance Company Profile: [Aviva](#)", provides a comprehensive overview of Aviva and its UK business. This includes its structure, its strategy for growth and focus on digitization, as well as its performance in the UK and marketing and distribution strategy.

Aviva serves 33 million customers across 16 countries, including 16 million customers in the UK and Ireland, with approximately 29,530 employees globally. Outside of the UK, Aviva has a strong presence in Canada, France, Ireland, Spain, and Turkey.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/2350873-insurance-company-profile-aviva>

This profile offers a review of the company, its business structure and strategy, its financial performance, and a SWOT analysis. It also covers Aviva's activities around insurtech.

Key questions answered include -

- What are AVIVA's brands within the group?
- What are AVIVA's strengths and weaknesses?
- What opportunities and challenges does the company face going forward?

Scope

- Aviva is a composite of scale in the UK, offering life, general and health insurance, and asset management products and services.
- Aviva has revamped its business strategy to include three key components: True Customer Composite, Digital First, and Selective Market Focus.

Reasons to buy

- Learn about Aviva's organizational structure and its core business segments.
- Gain insight into its underwriting and distribution strategy.
- Understand the group's advertising strategy.

Table of Content: Key Points

Operations

Aviva: A Global Overview

Corporate Structure

Historic Milestones

What does Aviva do today?

Aviva Product Overview

Strategy

Future Strategy

Partnerships  
Advertising Expenditure  
SWOT Analysis  
Strengths  
Weaknesses  
Opportunities  
Threats

Appendix  
...Continued

ACCESS REPORT @ <https://www.wiseguyreports.com/reports/2350873-insurance-company-profile-aviva>

Get in touch:

LinkedIn: [www.linkedin.com/company/4828928](http://www.linkedin.com/company/4828928)

Twitter: <https://twitter.com/WiseGuyReports>

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.