

# Baby Food Market 2017 Global Trend, Segmentation and Opportunities Forecast To 2022

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*Global Baby Food market is growing at a CAGR of 8.9% to reach \$97.7 billion by 2022*

PUNE, MAHARASHTRA, INDIA, December 15, 2017 /EINPresswire.com/ -- [Baby Food](#) Industry

## Description

The Global Baby Food market is estimated at \$53.6 billion in 2015, and is growing at a CAGR of 8.9% to reach \$97.7 billion by 2022. Some of the factors such as altering socio-economic trends, mounting end user alertness as well as modern goods and binding, matured industrialization and mass production of canned goods, growing importance of advertising and the discovery of vitamins in vegetables and fruits are the major drivers boosting the market growth. However, declining birth rates and lack of practice to feed home cooked food to babies are some of the restraints hampering the market.

By product, milk formula segment accounted for the largest market share during the forecast period followed by prepared baby food. Moreover, prepared baby food segment witnessed to have a prominent adoption in the global market. Asia-Pacific dominated the global market in terms of revenue during the forecast period followed by Europe and North America. Emerging countries have a huge market for milk formula and occupies more than half of overall global market share.

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Some of the key players in this market include

Abbott Nutrition, Sma Nutrition, Danone Dumex, Fasska, Plum Mums, Bristol-Myers Squibb, Earth's Best, H.J. Heinz Co, Nestle S.A, Perrigo Company Plc., Mead Johnson & Company, LLC, Hero Group., Bellamy Organics., Hain Celestial Group and Campbell Soups.

## Product Covered:

- Milk Formula
- Dried Baby Food
- Ready to Feed Baby Food
- Prepared Baby Food

## Health Benefits Covered:

- Muscular growth
- Nervous system
- Bones and teeth development
- Body energy
- Immune system

- Blood enhancement
- Brain and eye development
- Vascular system
- Other benefits

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Ingredients Covered:

- Milk products
- Fruits
- Vegetables
- Cereals
  - o Mixed
  - o Barley
  - o Oatmeal
  - o Rice
- Meat products

Distribution Channel:

- Health and beauty retailers
- Hypermarkets
- Small grocery retailers
- Super markets
- Convenience stores
- Food specialists
- Other Distribution Channel

Regions Covered:

- North America
  - o US
  - o Canada
  - o Mexico
- Europe
  - o Germany
  - o France
  - o Italy
  - o UK
  - o Spain
  - o Rest of Europe
- Asia Pacific
  - o Japan
  - o China
  - o India
  - o Australia
  - o New Zealand
  - o Rest of Asia Pacific
- Rest of the World
  - o Middle East
  - o Brazil
  - o Argentina
  - o South Africa

o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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