



# Whole Grain and High Fiber Market 2017 Global Trend, Segmentation and Opportunities Forecast To 2022

*Whole Grain and High Fiber -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2022*

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## Description

Wiseguyreports.Com Adds “Whole Grain and High Fiber -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2022” To Its Research Database

According to Statistics MRC, the Global Whole Grain and High Fiber Foods market is estimated at \$29.4 billion in 2015 and is expected to reach \$46.2 billion by 2022, growing at a CAGR of 6.6% during the forecast period. Products with improved tastes and flavors, increasing awareness of consumer towards healthy foods are some of the major factors driving the market growth. Additionally, aged nutrition, childhood obesity and diabetes in the United States are also anticipated to drive the demand for whole grains and high fibre foods. Cereals represent the largest segment, while Baked Food is estimated to grow at a faster pace during the forecast period.

Whole grain and high fibre foods demand in Asia Pacific region is expected to grow at the highest CAGR of more than 5.5%. The increasing health awareness among the higher and middle class customers in the emerging regions would drive the urban demand for value-added products.

Some of the key players in the market include Grain Millers, Nestle, Mondelez International, General Mills, International Fiber, Cargill, Flowers Foods, Inc., Sensus, Pepsico, Kellogg Company, Quaker Oats Company, Flowers Foods, Inc., Ardent Mills, Cereal Ingredients, Inc., Creafill Fibers Corp., Hodgson Mill, Inc. and Watson, Inc.

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## Products Covered:

- Baked Food
- Flour
- Cereals
- Snacks
- Pasta
- Legumes
- Breakfast Cereals
- Seeds & Nuts
- Others

Fiber types Covered:

- Insoluble Fiber
- High-Fiber Foods
- Soluble Fiber

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Regions Covered:

- North America
  - o US
  - o Canada
  - o Mexico
- Europe
  - o Germany
  - o France
  - o Italy
  - o UK
  - o Spain
- Asia Pacific
  - o Japan
  - o China
  - o India
  - o Australia
  - o New Zealand
  - o Rest of Asia Pacific
- Rest of the World
  - o Middle East
  - o Brazil
  - o Argentina
  - o South Africa
  - o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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